

## **Open call for applications**

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### **Pakistan-UK New Perspectives**

**Arts and culture collaborations to celebrate  
Pakistan's 75<sup>th</sup> anniversary of Independence**

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# About the Programme

## Overview

British Council invites collaborative proposals for new arts and culture projects from Pakistan and UK based artists, organisations, festivals, and institutions for the **Pakistan-UK New Perspectives programme** to celebrate Pakistan's 75th anniversary of Independence in 2022.

## About the Pakistan-UK New Perspectives programme

**Objectives:** The projects will contribute to British Council's **Pakistan-UK New Perspectives programme** that marks the 75<sup>th</sup> anniversary of Pakistan's independence. The programme aims to strengthen bilateral relationships between Pakistan and the UK, explore their complex shared history, contemporary context, and shape their future. Focusing on voices from an emerging generation of artists and young leaders, the British Council will create platforms to develop meaningful creative collaborations with diversity, sustainable creativity, and knowledge economies as cross-cutting themes, to connect both countries' cultural identities and artistic expressions.

The programme offers opportunities for:

- sharing the rich arts and cultural heritage and geographic diversity of all regions of Pakistan and the UK through innovative, new artistic works that have been co-created for touring (digital or hybrid)
- development of skills and capacity for long-term collaboration in the arts and opening new market opportunities
- strengthening cultural relations through co-creation, developing, and expanding partnerships
- mutual and equitable collaboration between emerging and established artists, organizations, festivals and institutions in Pakistan and the UK to influence perception change around global challenges including equality, diversity, inclusion, and environmental consciousness
- projects can be in all art-forms: theatre and dance, visual arts, music, film, design and fashion, literature, crafts, new-media and inter-disciplinary arts

## The Opportunity

This is an opportunity to think creatively, be innovative and explore new ways of artistic collaboration and touring across Pakistan and the UK in 2022

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Grants will be awarded to co-created arts and culture project proposals between Pakistan and UK partners that offer opportunities to co-develop cross-cultural creative collaborations, skills and knowledge exchange and new artistic work with scope to tour and/or be produced in Pakistan and the UK in 2021- 2022.

**Number of Grants:** 3 to 5 grants of GBP 25,000 each will be awarded to projects highlighting collaborations between Pakistan and the UK.

**Dates:** Projects will need to be delivered in Pakistan and/or the UK between November 2021 and August 2022, with research and development taking place between November 2021 and February 2022 and public facing activity (digital or hybrid) between March 2022 and August 2022.

**Delivery model:** Projects must explore a hybrid way of working between digital and face to face models with a larger emphasis on digital audiences. Scope for travel and physical engagements should be considered within the COVID-19 protocol of the place/s of delivery

**Themes:** Projects to explore the key cross-cutting theme '*New Perspectives*' – addressing shared global challenges through the lens of, but not limited to, digital innovation, environmental sustainability, equality, diversity, and inclusion principles, gender equality, accessibility and empowering young leaders of the future.

**Artforms:** Grants are offered to applicants in all art forms: theatre and dance, visual arts, music, film, design and fashion, literature, crafts, and new media. Inter and cross-disciplinary practices are encouraged

**Project types:** Examples include but are not limited to:

- installations, exhibitions, showcases, conferences, performances, tours
- augmented and virtual reality projects
- cross disciplinary creative collaborations
- arts products, platforms, or festival ideas
- film and video art and online archives
- digital broadcast

## Who can apply?

### Eligibility criteria

- Applications must be a partnership between at least one Pakistan based collaborator and at least one UK based collaborator
- The collaboration grant is open to Pakistan and UK based applicants such as:

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- Artists
  - Arts and culture companies, museums, cultural institutions
  - Arts festivals
  - Private consortiums, collectives
  - NGOs/Non-Profit/Charities, social enterprise
  - Media platforms (traditional and/or digital)
  - The Pakistan based lead collaborator will submit the application and be responsible on behalf of all other collaborators, as well as for leading all communications and reporting to the British Council

## Ineligibility criteria

- Funding bodies and government departments in Pakistan and the UK are ineligible.
- Ongoing projects, retrospective activity or costs are ineligible
- Pakistani nationals based/living outside of Pakistan are ineligible
- UK nationals based/living outside of the UK are ineligible

## Project Scope

### Proposals must evidence and consider the following

- Co-development and delivery by one partner who is based in Pakistan and one who is based in the UK. The application must show enough information evidencing how the project will be truly collaborative and mutual as well as indicating how the main theme will be addressed.
- The geographical areas of project delivery can be either within Pakistan or the UK for both hybrid or face to face public activities.
- Explore hybrid models of working and delivery between online and face-to-face platforms considering travel policies during the COVID-19 pandemic.
- Delivery model options:
  - Option 1 – 100% digital only
  - Option 2 – Hybrid: digital and face to face
- Environmental sustainability – E.g., carbon footprint
- Covid risk mitigation

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- Embedding principles of equality, diversity and inclusion (EDI) through the core proposal and design (E.g.- Accessibility needs: captioning videos, translations, interpreters, gender of the beneficiaries or project team etc). For more information on our EDI policy, please refer to this link <https://www.britishcouncil.org/aboutus/our-values/equality-diversity-inclusion>
  - Safeguarding measures adhering to British Council's Safeguarding policy if the project involves working with people under 18 or adults at risk. (*Adults at risk are people aged 18 years or over who identify themselves as unable to take care of themselves or protect themselves from significant harm or exploitation; or are understood to be at risk, which may be due to frailty, homelessness, mental or physical health problems, learning or physical impairments, and/or impacted by disasters or conflicts.*) For more information on our Safeguarding policy, please refer to this link <https://www.britishcouncil.in/safeguarding-policy>
  - The open call is for major projects of scale and impact to work with established and emerging artists together.
  - The funding must be divided between the collaborators to reflect the levels of engagement by both partners. Suggested division: (70/30), (60/40) with the higher percentage going towards project development on ground in Pakistan.
  - Applicants with in kind or matched support are welcome, although this is not essential. Where budgets are more than the available British Council grant, proposals can explore other external funding sources but must confirm on the application whether other funding is confirmed or pending. Match funding cannot be provided through other British Council funded programmes.
  - It is crucial that applicants evidence mutuality, true creative collaboration, and a focus on scale of the programme being delivered mutually with involvement and input by both partners.
  - Project outputs (digital or hybrid) must include public facing activities and a communication strategy that can be shared broadly with a wide range of audiences
  - Timeline/schedule for public events to be delivered from March 2022 to August 2022.
  - Outline what project success criteria would look like, including key project milestones and key performance indicators.
  - Indicate the skills development of each collaborator in development of the showcase opportunity.
  - Include detailed budget plan, clear project outputs and detailed scope and reach of the project.
  - Skills developed, new partnerships, and networks formed as a legacy of the collaboration

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## British Council will:

- Provide 3 to 5 grants of £25,000 each (inclusive of all applicable taxes).
- Provide advice as and when needed
- Involve its Pakistan and UK Arts team; Marketing and Communications team, Equality, Diversity and Inclusion consultants, Monitoring and Evaluation consultants, to work with the grant recipients as and when needed
- If necessary, provide supporting letters for VISA applications subject to travel guidance and COVID-19 protocols including quarantine of the place. Please note that the grant recipient will be responsible for submitting the VISA application and any travel logistics including insurance
- Not be available to assist with finding or 'matching-up' main project collaborators
- Run a routine screening on your organisation at the time of selection. Awards will be made once you have cleared the screening.

## What the Grant covers

The grant will enable artists, arts and culture organisations, festivals, and institutions from Pakistan to work with their counterparts in the UK from November 2021 to August 2022, and covers costs to

- Enable the use of digital-virtual platforms and formats to support remote collaboration including mentorship, skills sharing, workshops, and development of arts products
- Develop skills needed to realise a creative project through shadowing or training counterparts in partner arts organisations.
- Support face to face project development between partners. E.g.- research and development residencies for creative collaboration, scoping visits, contractual negotiations.
- Scaling the project to production and touring. E.g.- purchase or hire of materials, equipment, venues, goods and/or services, artists fees, digital platforms, travel logistics, visa
- Support accessibility needs, e.g., translations, captions, sign language interpretations
- Support project monitoring and evaluation, marketing, and promotions
- Project management and reasonable contribution to overheads, guidance 8% of total

**Please note that for any face-to-face activity, grant recipients will adhere in accordance with both country governments regulation and guidance on travel and work to ensure the safety for the public, your wellbeing, and associated collaborators.**

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## What the grant does not cover

The grant cannot be used for general company running costs or retrospective project funding.

## The selected lead applicant will be expected to:

- Consult the British Council Arts and Marketing and Communications teams as this is part of a major British Council Pakistan-UK programme
- List out the roles and responsibilities of all collaborators and the financial costs to the project, sign a grant contract with the British Council to receive part of the grant as proposed in the application, and be further required to ensure their UK partner too sign a contract with the British Council and receive their part of the grant as proposed in the application.
- Deliver the project activity between
  - Research and Development phase - November 2021 to February 2022
  - Public phase (digital and face to face) – March 2022 to August 2022.
- Work truly collaboratively and evidence mutuality.
- Include in the budget detail all liable taxes and costs pertaining to any relevant financial liabilities on fund transfers.
- Participate in planning meetings with their collaborators and the British Council and maintain regular and clear channels of communication.
- Acknowledge the British Council's support on all promotional materials, including social media. Register and follow the British Council brand guidelines <https://brandhub.britishcouncil.org/login/>
- Use the Pakistan-UK New Perspectives programme logo and branding on all relevant marketing and communications
- Provide an interim project report at the end of February 2022 and final project report at the end of August 2022 as per British Council's requirements. (Templates for the report may be provided). Applicants must ensure they keep aside budget and timeframe for the reports. The British Council will require notification of any substantive changes to the project.

In the report we will need information such as actual audience engagement and reach, attendance numbers, feedback from the audience, key deliverables and how they were achieved, hi-resolution pictures along with social media statistics. We will also require a summary report, actual budget breakdown and any creative or physical assets created from the project.

- Agree to reasonable requests for press and media coverage related to the project; press information will be mutually agreed upon and released by the British Council only.
- Own the copyright of any work created but must grant the British Council, as the commissioning partner, free and unequivocal use of any arising outputs, which may

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include promotion of works through British Council digital channels or exhibiting works in the future.

## Access

We want to ensure people with access needs (for example, those who have a physical disability or mental health condition) can apply. If you need the application in a different format, please contact us so we can find a practical solution. If it is not possible for you to complete a written application online, it is possible for you to record your answers on video clips, upload these on a digital platform and provide links to these videos in the application form. In case you or your collaborator require extra access costs for you to deliver your project, please include them in your application in the estimated budget as 'personal access costs.' Please note that we cannot increase the size of a grant once it has been awarded.

## Timeline

Date	Milestone
08 October 2021 at 1600 (PKT)	Digital Q&A session – opportunity to ask questions. Sign up <a href="#">here</a> for the call link.
31 October 2021 at 2330 (PKT)	Deadline for Applications
15 November 2021	Applicants will be notified
30 November 2021	Contracting and vendor creation to be completed
December 2021 - February 2022	Research and Development phase
28 February 2022	Interim Report
March – August 2022	Public facing phase (digital and face to face)
31 August 2022	Project evaluation and final report

## Submission

Please complete the **online application form** which includes details on your proposal, approach, proposed outputs, information about you and your collaborator, what will you both learn and why would you benefit from being awarded the grant.

You will neither be able to save the application form nor return to it before your final submission, so please go through the briefing document and the FAQ's thoroughly before filling out the form. A sample form is available for download on the Open call document. We recommend you save your responses offline and then come to this application form once you are sure of your responses.



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## Selection

Applicants (successful and unsuccessful) will be notified of the outcomes on 15 November 2021. The decision of the British Council is final. Please note we will not be able to offer feedback on unsuccessful applications.

## British Council

The British Council builds connections, understanding and trust between people in the UK and other countries through arts and culture, education, and the English language.

We help young people to gain the skills, confidence, and connections they are looking for to realise their potential and to participate in strong and inclusive communities. We support them to learn English, to get a high-quality education and to gain internationally recognised qualifications. Our work in arts and culture stimulates creative expression and exchange and nurtures creative enterprise.

We have been working in Pakistan since 1948. Every year we connect with thousands of students, educators, policymakers, academics, creatives, and entrepreneurs in Pakistan. The focus of our work is on providing opportunities for young people through:

- supporting young people to achieve the education, qualifications and skills needed to reach their potential in their future careers.
- creating and developing new networks and platforms to give young people a voice in society.

**For any queries, please contact the British Council on [opencallgrants@britishcouncil.org.pk](mailto:opencallgrants@britishcouncil.org.pk)**