

Introducing Pakistan's First Digital Library Experience





Study UK Magazine 2021



Study UK Agents & Counsellors' Engagement Session March 2021





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Country Director's Message

Greetings from the British Council in Pakistan!

It is a pleasure to present the latest edition of the Study UK Magazine 2021.

The UK offers you a world-leading education system, with qualifications that can make a real difference to your career. With such a strong reputation for research and education, UK universities and colleges attract some of the world's leading academics and industry professionals. One in four world leaders has studied in the UK, so if you are dreaming of achieving big things, you can be sure you are in the right place in the UK. There are over 50,000 undergraduate courses at more than 395 providers in the UK. I'm sure that you will enjoy exploring the options and decide on the best course of study for you.

From 1 July 2021, international students who have successfully completed an undergraduate or master's degree will be able to benefit from two years' work experience in the UK upon graduation, through the new Graduate Route. Students who complete their PhD will be able to stay for three years.

The Covid-19 pandemic has also had a significant effect in the UK and around the world. Universities have been adapting by creating blended programmes of events and activities to ensure students are welcomed and to help ensure safe social interaction. Universities are providing high quality, flexible options to international students, such as studying online or facilitating later start dates. There are some exciting and innovative examples of high-quality online learning being delivered by institutions across the UK

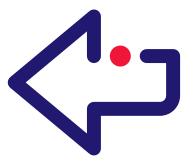
The information in this magazine has been prepared to provide you with everything at you may need to consider while making your decision about studying in the UK.

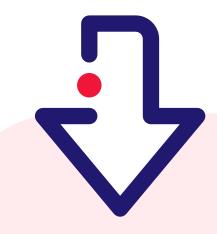


AMIR RAMZAN

Director – British Council Pakistan

The British Council is proud of its wide-ranging work in education in Pakistan. By extending the range of opportunities for educational and personal development available to young people, the British Council is playing its role in strengthening Pakistani society as well as bringing together people from both countries. Our programmes in Pakistan are mainly focussed on young people from the ages of 12 to 30. With the aim of building positive engagement within Pakistan and with the UK, we work toward building connecting, understanding and trust.





Every year nearly, 500,000 students from across the globe choose to study in the UK over other countries. According to the latest International Education Strategy 2021, the UK Government aims to increase the numbers of international higher education students studying in the UK to 600,000 per year by 2030. The number of students travelling from Pakistan to the UK has seen a steady increase over the last few years. This number grew by 19% between 2018 and 2019.

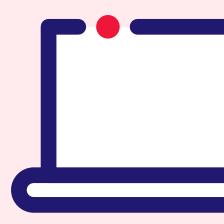
In addition, we have the thousands of students who take transnational courses from UK institutions at undergraduate level here in Pakistan. The most popular subject areas include Business and Administrative Studies, Engineering and Technology, Computer Sciences and Social Sciences.

UK institutions welcome students from Pakistan. Pakistani students are hardworking, committed and make a positive contribution to their universities and the academic sector at large. There are also more than 1.2 million UK citizens of Pakistani origin living and working in the UK. The students and professionals studying and living in the UK are "Ambassadors" for Pakistan, representing its people and culture.

It is important that you and your family research and ask for advice from student counsellors, representatives from universities, education agents, friends and family who have already studied in the UK - and of course from the Study UK team at the British Council in Pakistan. We wish you success in making your choices and in making the most of your opportunity to study in the UK. Good luck!



Pakistani students are hardworking, committed and make a positive contribution to their universities and the academic sector at large.





A UK education opens doors, wherever you go in the world.

From our world-recognised universities to our innovative teaching approach and the leading minds who deliver it, we have what you need to reach your potential.

The UK has been the preferred choice for some of the most important minds in history. One in four world leaders has studied in the UK, so if you're dreaming of achieving big things, you can be sure you're in the right place in the UK.

Get ready to succeed

With so many world-class degrees on offer in the UK, it's easy to see why we're the best possible place for you to study. But did you know we're also the best place to prepare for your chosen career?

That's because a UK degree gives you more than just an outstanding academic qualification. It can also provide you with valuable work placements, and all as part of your studies.

These placements, internships and volunteering positions are designed for you to build new skills, make new contacts and apply your learning in a real-world, professional environment. And as UK universities have such strong links with every type of industry (from engineering to fashion to science and more) you're sure to find a placement that's right for you.

It's another reason why UK graduates are among the most employable in the entire world, and why they're earning more and progressing further than their peers educated elsewhere. And it's why a UK degree can help you to really stand out in an increasingly competitive jobs market.

And don't forget that you can now apply to stay in the UK for two years after your studies finish, through the new Graduate Route. This means you'll be able to take the next step in your career, right here in the UK

A higher standard of education

The UK's academic reputation is world-renowned. Built on a heritage that is now centuries old, our approach to education applies the very latest learning theory through universities that routinely top international tables. Our innovative teaching methods produce successful, versatile graduates who are sought-after by employers around the world

World-ranked universities

UK universities have featured strongly in world rankings ever since they began. In 2021 the Times Higher Education World Rankings honoured us with two of the world's top ten universities, including the world's top university – the University of Oxford. This high quality can be found right across the country, with seven of the top 50, and 26 of the top 200 universities found here in the UK.

Quality that's governmentguaranteed

The UK's 162 higher education institutions are all held to strict standards by the government, so you know you are getting the best teaching, support and resources available.

A full list of 'recognised bodies' - universities and colleges that can award degrees – is published every year, to make it easy for students to see the comparative quality on offer up and down the country – and ensure they're qualification will have credibility overseas.





Innovative teaching methods

Our universities combine traditional lectures with a variety of innovative teaching techniques, designed to encourage independent thinking, problem-solving skills and self-motivation. You will be working in small groups solving real-life problems from your future career, whether in the classroom, the lab or on field trips.

You will have access to leading technology, from state-of-the-art laboratories to interactive screens and online-learning.

You will have an opportunity to learn from the very best in your field: many teachers in UK universities are industry leaders in their field, and you will have one-to-one access to them where you will be able to learn from their vast experience. Our institutions also cultivate industry relationships, allowing you to get practical experience in your field within world-leading organisations, and make connections to give your career an edge

Access world-leading research

The UK is a global powerhouse of science and research. With so many universities at the cutting edge of global discoveries and emerging technology, our students graduate with insights and experience that are in high demand around the world.

At the forefront of global discoveries

Building on an extraordinary heritage of new discoveries, UK universities continue to be globally-recognised for their commitment to research. The. UK is ranked second in the world for science and research, with 54 per cent of our output considered world-leading. That's more than the US, Canada, Germany, Japan and Brazil.

With our research referenced in academic articles more often than anyone else too, we continue to be a top choice for international students – especially postgraduates – who want to make sure they are exposed to the cutting edge of their subject.

Connect with brilliant teachers

Behind our brilliant research are brilliant thinkers, some of the best minds in their fields who you can connect with at a range of levels.

The impact that their supportive inspiring teaching has is evident in the feedback we receive from our postgraduates. 93 per cent of international postgraduates rate the quality of UK teaching highly.

Get your hands on the latest technology

At UK universities you can hone your skills on state-ofthe-art technology. With the very latest equipment and IT ready to use across a range of subjects, you can pursue your own research in some of the most sophisticated environments available anywhere.

Research grounded in the real world

With one of the best reputations in the world for industry collaboration, our academic theories are applied rigorously in the real world to test their relevance and impact. And we have a long culture of making discoveries that really do change the world – 38 per cent of Nobel Laureates who studied abroad chose to do it here in the UK

Short, flexible courses

It's not just our world-recognised universities that make us a top choice with international students. Courses in the UK are tailormade to support you in getting the most from your studies as quickly as possible.

From the traditional to the cutting-edge – whatever you want to study, you're sure to find a course that provides you with the understanding, experience and skills you need to pursue your dream career.

Built-in flexibility

In the UK, flexibility is built into the majority of our courses. Many universities allow you to choose from different subject 'modules', so you can build a course programme that suits you down to the ground, specialising as you go for a perfectly tailored experience.

Qualify sooner

Postgraduate courses in the UK are shorter than both the US and Australia, with many MBA's taking just one year. So you get better value for money and can begin applying your knowledge in the real world a lot sooner.



Think differently

Our educational system doesn't just immerse you in your chosen subject – it's designed to help you to think differently. Throughout your studies you'll be encouraged to ask questions, debate your teachers and fellow students, and come up with your own ideas through a blend of practical learning, lectures and seminars and innovative, high-tech teaching.

Connect with career opportunities

As well as connecting you with all kinds of ambitious likeminded students from the UK and abroad, UK courses offer lots of ways to take your first steps into the world of work. From placements, internships and opportunities to gain professional accreditation, we'll make sure you take your first steps on the career ladder with confidence

Study business in the UK

Brilliant business careers. Made possible in the UK

If you have big plans for a career in business, you'll find the UK one of the best possible places to get the preparation you need. We're home to hundreds of academically respected business schools, offering great value and an exciting introduction to business for both undergraduate and postgraduate studies.

If you want to know you have the skills, the knowledge and the mindset required to succeed anywhere, a UK business degree is the best possible investment in your future

A global business hub

The UK is a global business hub, with a location and time zone that allows it to connect easily with the business world around the globe. We're also a nation of entrepreneurs. The UK is recognised as the seventh best country to start a business, and it's home to the world's top financial city – London – which alone supports more than 6m jobs. With so many opportunities, our cities attract businesses from all over the world, and we're a leading exporter of ideas, technology and talent.

This diverse multicultural talent pool helps guarantee that UK business graduates leave with transferable skills that can be applied anywhere, from multinational organisations to NGOs.

World-recognised business qualifications

There are over 100 specialist business schools in the UK, including one of the world's top ten business universities – London Business School. Each of them builds on centuries of expertise to offer contemporary learning experiences tailormade for the modern business environment.

From the administrative essentials to the inspired vision that ensures companies thrive in unpredictable markets,



our expert teachers will make sure you have the knowledge and the instincts to succeed anywhere.

Business expertise that's tailored to you

Many business students want to leave ready to step into a large organisation, while others have plans to start and grow their own business from scratch. Whatever you have planned, a UK business degree will help you tailor your learning to those goals. Because you can graduate from an MBA in just one year, you'll be applying for jobs and impacting on your chosen markets much sooner than competitors who are studying in other countries.

You'll also be learning it from some of the best business brains too. Our business departments have excellent relationships with local firms and big brands, and as well as giving you industry insights and connections you'll learn how to apply what you learn in a versatile way alongside international students with their own unique perspectives. If you want to go places in business, there's no better investment in your future.



With 15,000 students from 130 countries worldwide, The University of Chester provides a vibrant, diverse and safe home for international students. All students are eligible for international scholarships with merit scholarships awarded to those with good grades.





Ali Raza Tariq – Country Liaison Officer, Pakistan

🖂 a.tariq@chester.ac.uk 🕓 ali.raza.abisol 🕲 +92 (0)301 004 5555

"I am the Pakistan Country Liaison Officer, based in Lahore. I have considerable experience in UK higher education and can advise students on how to join the University of Chester. I am here to guide you on the application process, visa/ immigration matters and share information about life in the beautiful city of Chester."

myEnglish: online English courses for adults

At the British Council we have over 80 years of expertise in English language education, reaching over 80 million learners a year. In order to continue to provide accessible education, we launched myEnglish in Pakistan, during the covid-19 pandemic with the aim of bringing the best of online digital English language learning to everyone's homes.

In order to cater to the various needs of English language learners we offer three different courses for adults (IELTS Coach, myEnglish and myEnglish Workplace), priced at PKR 11,500 each.

Each course is offered at different times and days during the week in order to facilitate all our students and provide them with a flexible and convenient learning experience.

Our courses

IELTS Coach helps students prepare for the speaking, listening, reading and writing modules of the IELTS test, with the option of choosing from the General or Academic training modules. Students are able to learn important strategies for preparing for and taking the test.

With our **myEnglish** course students can work on improving general English skills for everyday social situations. The course focuses on building written and verbal communication skills through speaking, listening, reading and writing

myEnglish Workplace offers real-life, authentic scenarios to help you improve your English skills for the Workplace. The course focuses on a variety of business-related topics in order to help students become confident communicators.



The IELTS coach course helped me learn some essential techniques for the test. I was able to understand how the test is designed and now feel much more prepared to take it.

These courses are great because you are able to learn a lot from the comfort of your home, according to your own convenience.

- HIRA RAZA



Course Design

Following a blended learning model (live online and self-access learning), our classes are conducted by accredited teachers from Sri Lanka. The course consists of two to three-hour live online classes per week along with up to 38 hours of digital self-access activities that are available 24/7.

In the live lessons, students engage with and receive immediate feedback from the teacher and get to take part in discussions with their peers, helping in developing their speaking skills and confidence in English. Teachers also provide individualised feedback on the learning activities once completed. As students complete the exercises they learn to read, write and listen with more confidence and accuracy.

Our courses are based on the Common European Framework of Reference for Languages (CEFRL) which is an international standard to describe language ability across reading, writing, listening and speaking.

At the start of the registration process we recommend a course level for students based on their current proficiency in order to ensure that you enroll in a course that suits your needs. Upon the successful completion of a course students are emailed a digital certificate issued by the British Council.

The Learning Experience

We create a positive and inclusive learning environment where our learners feel confident using English. Each course is designed using the latest interactive and communicative teaching methods.

Our carefully planned lessons help students improve their confidence, grow proficient in English speaking and writing as well as gain digital literacy. Our aim is to make learning an enjoyable experience and to encourage you to use English immediately and comfortably in real life.

Our qualified, professional, passionate teaching teams from Sri Lanka, give you an exceptionally engaging experience bringing people together, to form international connections, to exchange and share ideas in a safe, trusted, welcoming learning environment.

How to register

The registration process begins with a simple automated level check to ascertain your proficiency after which a course is recommended to you. You can then register and pay for your course online.

Visit https://www.britishcouncil.pk/english/online/classes to enrol today!

Introducing Pakistan's First Digital Library Experience

Want to end a long day working from home with a relaxing new read? Maybe you're itching to learn a new skill or perhaps your little ones need something a bit more engaging than television. Why not take a quick trip to the British Council Library? After all, it is now only a click away! We've brought our vibrant, inclusive space straight to your doorstep so you can attend our events, access our world class learning resources, and engage with your community, all from the comfort of your home.

Closure is not a constraint! Patrons can continue to borrow and return their favourite physical titles as well as access our new and improved digital offer round the clock, all over the country.

Experience an entirely new kind of library service! To find out more, log on to: https://library.britishcouncil.pk

All Our Programming, Now Online

Whether it's storytelling or crafts, seminars or workshops, we have something for everyone. Our digital events are curated to the same high standards as our physical ones, with professional facilitators, safe and inclusive online spaces and regular feedback from attendees to make each event better than the last.

In the last year alone, we've connected thousands of people to exclusive learning and recreation opportunities and helped support hundreds of families with regular children's events for little ones, learning from home. Dabble in calligraphy or pottery, take a guitar class or a public speaking workshop, shore up your professional skills or attend an independent film premiere, anything is possible when everything is digital!

You can find out what's happening at the library this month by visiting our website: https://library.britishcouncil.pk/events/





Not kidding around with our kid friendly content

We get kids reading! Our stock of children's books is just chock full of best-selling and award-winning titles that patrons can safely collect by reserving them online. Our digital offer includes both E-book and audiobook editions of well-loved children's classics as well as the kind of whacky library staples that even the pickiest reader will enjoy.

Our online children's events are a great opportunity for families to bond over crafts and storytelling, all with a little learning sneakily thrown in. We've collaborated with experts such as Science Fuse and the Children's Literature Festival to create top notch programming that will keep your little ones busy for hours. This was also the first year that we were able to take our two-month summer reading challenge National with over 150 participants attending from all over the country!

That's not all, episodes of 'Story Station at the Library', our children's show first broadcast on PTV's Teleschool, are also now available on our social media channels for viewing anytime, anywhere

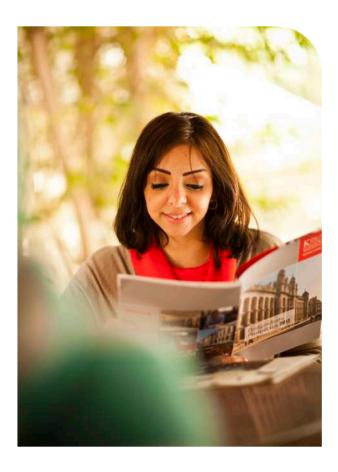
You can watch all of this and stay updated about more amazing content by following BritishCouncilPakistan on Facebook and Instagram.

Literature and outreach

Literature and reading still form the mainstay of most of our programming. Going digital with our book launches and author events has made them accessible to people all over Pakistan. This is your chance to interact with your favourite authors and attend seminars and writing workshops designed by master wordsmiths.

We continue to support major Pakistani Literature festivals happening online, sponsoring writers from the UK and South Asia, curating digital content, providing technical support, building valuable new relationships, and creating capacity in arts, publishing, media and education.

Our physical and digital stock is regularly updated with all the latest titles. If it's being talked about, we have a copy! Our Click and Collect service allows patrons to log into their library accounts to reserve physical items for pickup so they can continue to borrow and return the books they love!



A bigger, better digital library

We've launched a new and improved Digital Library! In addition to your favourite E-book and audiobook titles, high quality magazine subscriptions and software training, the new service includes access to music, English learning resources, academic research databases and a brand-new movie streaming service.

As well as children's books, parents can now access high quality recorded storytelling, and LearnEnglish Kids, the British Council's premier online English learning service designed especially for young learners. Students and professionals can upgrade skills via Infobase's software courses, download papers and textbooks from EBSCO's Academic databases and prepare for English language tests using our Road to IELTS preparation and practice portal. The service still maintains access to PressReader, Digital Theatre Plus and Quello Concerts so you can pull up anything from the latest issue of Wired to your favourite theatre performances on any device.

Even better, we now offer all our Digital Library services on a single platform, requiring only one login. Nothing could be easier! Check out our new, seamless service at https://library.britishcouncil.pk/digital-library/



Study science and technology in the UK



Extraordinary science and technology careers

Advances in science and technology can achieve incredible things, moving our understanding of the universe forward whilst finding new ways for us to thrive in it. Many of those discoveries are made right here in the UK, and many more careers in science or technology are launched here too. We have three of the world's top ten universities for science, and the expertise and learning environments on offer throughout the UK will help get your imagination firing on all cylinders.

If you're excited by the extraordinary things you could achieve with a science and technology career, you'll find the best possible starting point in the UK.

Home of great discoveries

The UK has a special place in the history of science. From Isaac Newton to Charles Darwin, Rosalind Franklin and Stephen Hawking, we've been globally recognised for our discoveries since the very earliest days of science. We've also been one of the most innovative

countries in the world in applying discoveries to every aspect of our lives, pioneering new ideas and technologies from the factory to the home.

It is no surprise then that our research is world-leading. We produce the third highest amount of scientific research in the world, in fact 91 Nobel Prize-winners have been British over the years, and many others have chosen to study here. Our universities are currently home to plenty of future candidates. Who knows, maybe you could be one of them

What to expect

Our universities' science and technology facilities offer students a state-of-the-art setting to expand their understanding and apply new skills. Studying under our friendly, expert teachers also means learning how to think differently – applying historical knowledge whilst also thinking creatively to solve problems in entirely new ways. There are so many discoveries waiting to be made, and you'll have the best possible chance of making them – and turning them into useful technologies – in the UK





Award-winning micro-placements scheme giving students professional work experience



Guaranteed accommodation for first vear undergraduates

Terms and conditions apply

Over 110 Student-run clubs and societies from the Pakistan society to cricket

Top 25 University in the UK

Royal Holloway, University of London, is ranked in the top 25 universities in the UK and the top 300 universties in the world. Through world-class research that expands minds and changes lives, the dedication of our teachers and the feel of the Royal Holloway experience, ours is a community that inspires individuals to succeed academically, socially and personally.



royalholloway.ac.uk/pakistan







Over 95,000 Alumni in 165 countries



Study engineering in the UK

A career in engineering can be exciting and extremely valuable, finding solutions to some of the newest and oldest challenges we as humans face. Today, UK engineering graduates are as high in demand as ever, thanks to our world-class universities and world-famous culture of innovation.

From Al and automation to the future of energy and transport, studying in the UK allows you to specialise as you go, learning in the buildings where the latest discoveries are being made – alongside the people making them.

Want to change the world? The UK is the best possible place to grow the skills and the approach you need to succeed.

Engineering in the UK

The UK is ranked fifth in the world for innovation and we've pioneered all manner of engineering marvels – from steam power and aeronautics, to iconic designs such as the world's fastest car: the super sonic Thrust.

You'll find spectacular examples of UK engineering wherever you choose to travel in the UK – and many more projects under construction. But wherever you go once you graduate you'll find skills and point of view in demand. Building extraordinary things is what we've been doing for centuries. So if you want to do that then the UK is the best possible place to start.

An engineering qualification that opens doors

Three of the world's top ten universities for engineering are in the UK. But wherever you study here, you'll be connecting to

exceptional talent and inspirational teaching that takes you deeper into your subject.

Excellent connections to industry and research will ensure that you're exposed to the latest ideas and technologies in state-of-the-art learning environments, developing the kind of cutting-edge knowledge and communication skills that employers are looking for

What to expect

A UK engineering degree allows you to begin building a solid understanding of the essentials from day one. From the calculations you'll rely on to the materials you'll be putting to work, your teachers will help you understand the foundations of the subject so you can begin exploring new ways of approaching challenges in your chosen specialism

Compact modular courses

Engineering degrees in the UK are often shorter than many other countries, meaning you can take your qualification out into the industry that much sooner. A qualification that will open doors everywhere you go

Discover how to think differently

Studying in the UK means having access to some of the best engineering experience and knowledge in the world. But your teachers will also be able to share the extra difference – the insights they use to solve problems creatively and think differently as the imagine solutions we'll all depend on in the future. Meaning you will have the best possible experience for shaping yours.









Study UK Agents & Counsellors' Engagement Session March 2021



The Study UK Agents and Counsellors **Engagement session is a professional** development programme. The sessions are designed for professionals offering counselling services to students for international higher education and provide an exclusive opportunity to learn the best practices from industry experts and professionals. The Study UK team organised, The Study UK Agents and Counsellors **Engagement Session in the month of March** 2021 for education counsellors from local educational institutions and educational agents of Pakistan across Lahore, Islamabad and Karachi. The session was very well attended and appreciated by professionals offering counselling services to students for international higher education.

The Study UK Agents & Counsellors Engagement Session included information on the following

- · Latest updates from the UK
- · Advice for students travelling to the UK
- · International Education Strategy 2021
- Mobility Trends
- GREAT Scholarships
- · Women in STEM Scholarships
- · GREAT Scholarships for sustainable future
- IELTS Session
- UCAS Session by officials from UCAS
- UKVI Session by officials from UKVI sharing latest update





















Aston University is the winner of the 2020 University of the Year award by the Guardian. We came top of the measure this year thanks to our commitment to sustainability and a focus on enabling students from a wide range of backgrounds to achieve their potential including graduate employability.

We offer degrees in areas such as Business (including MBA), Engineering, Languages and Translation, Health Sciences and Social Sciences.

Find out more about our range of Bachelors and Masters courses at **www.aston.ac.uk**

ENTREPRENEURS STUDY HERE



WELCOMING ENVIRONMENT

90% International Student satisfaction



QUALITY TEACHING



Teaching Excellence Framework





Birmingham is the second largest city in the UK and is one of the UK's most diverse cities with unrivalled cultural heritage, top sporting events, music, performing arts and outstanding world cuisine.





Accommodation on campus

The Aston University campus is located on a green 60 acre, self-contained site in the centre of Birmingham. First year international students can live on campus in one of our en-suite rooms. For a virtual tour visit: https://bit.ly/3p7gMOc.

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Securing sustainable employability

Practical experience is a key feature of Aston courses. We promote learning by doing, giving our students the opportunity to gain valuable experience, through projects, placements, virtual internships and consultancy with real employers with real problems at both our Undergraduate and Postgraduate level degrees.

We are connected to business and industry through our relationships with thousands of companies of all shapes and sizes. Based in Birmingham city centre our strategic location gives our students exposure to these companies, many of which regularly visit us on campus.

Aston has an award winning careers team which supports students with finding a job up to three years upon graduation.



Entry criteria

We will ask for an English test such as IELTS or TOEFL. For full details go to: https://bit.ly/3bgkZuP



Finances

We offer a variety of scholarships of between £2,000 to £8,000. For full details go to: https://www2.aston.ac.uk/scholarships/international





Numair Ahmed Khan, MBA

"The diversity of the cohort is impressive as I have met students from various backgrounds and professional fields. The university has also engaged us in a lot of extra activities including a study abroad trip to France. The location of the campus is also excellent."





Study UK team in Pakistan organised its first-ever regional Study UK Virtual Fair in Pakistan, Bangladesh, Sri Lanka and Nepal on 10 October 2020. Study UK fairs are the one of the most important activity of the year in terms of its magnitude and impact. It was the first time for the team in Pakistan to plan, organise and lead a virtual fair on regional level by working closely with teams from other three countries. The team received the record number of participating UK universities, the registrations and the visitors count. Twenty seven (27) universities from the UK participated in the fair and met with more than 4,000 students from all four countries – hence achieving an unprecedented number.

The visitors were also given an opportunity to attend the sessions by IELTS and UKVI to gain valuable information on visa related matters.

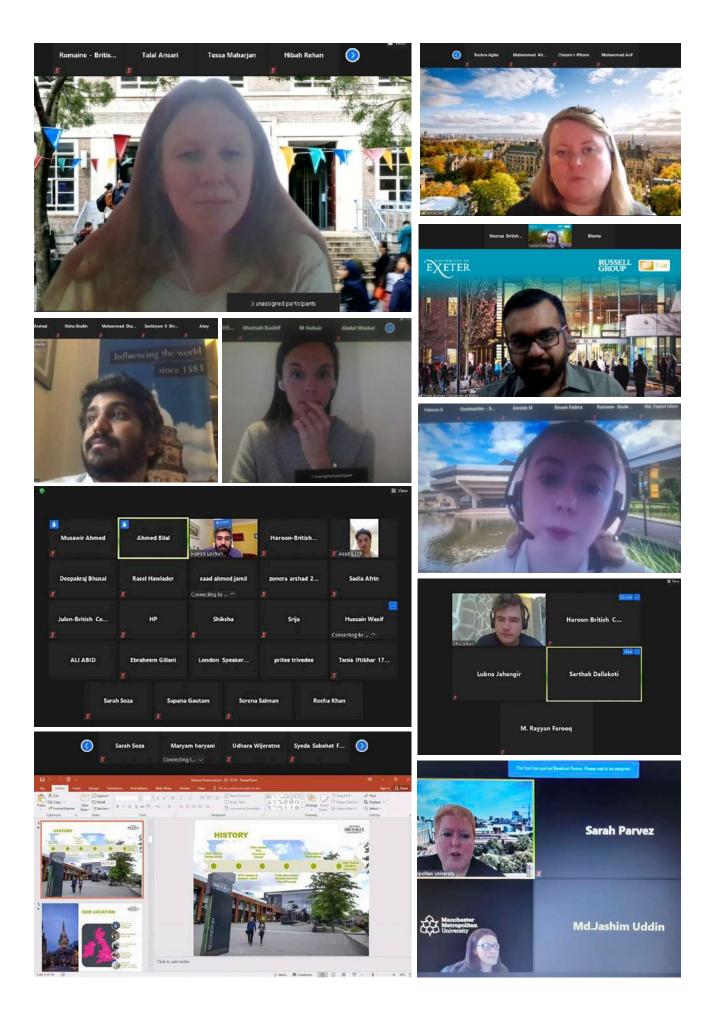
Following the success of the first virtual fair, the team organised the second regional virtual fair on 20 February 2021. The event was held simultaneously for students from Pakistan, Bangladesh, Nepal and Sri Lanka and the regional teams also assisted in the event. It remained opened for 04 hours.



In terms of number of participating universities and visitor, this become the largest Study UK Fair ever conducted in Pakistan. 31 UK universities, including 12 Russell Group universities, UCAS, UKVI and IELTS participated in the Study UK Virtual Fair. 4,800+ students from four countries registered for the event and on average each university received 185+ unique visitors. The top 05 choices were; Aston University (485 unique visitors), Imperial College London (454 unique visitors), Birmingham City University (360 unique visitors), City, University of London (354 unique visitors) and The University of Edinburgh (326 unique visitors).

The university representatives interacted directly with students and provided them with guidance on various aspects of application process, admission requirements, subject selection, visas, scholarships etc. In addition to meeting the representatives, the students attended seminars hosted by British Council (Opportunities for Prospective International Students – Scholarships, IELTS and myEnglish) and UKVI (Applying for Student Route, Graduate Route and Visa Interviews Tips).

Over 5000 students from four countries participated in the Study UK Virtual Fairs and on average each university received 185+ visitors





UK Alumni Awards 2021

The prestigious international award celebrates UK higher education and the achievements of UK alumni all over the world. Now in its 7th year, the award received more than 1,300 applications from international UK alumni in more than 114 countries, representing more than 148 UK higher education institutions across the UK. Following in-depth interviews with a judging panel, recipients were selected for the three award categories: Professional Achievement, Entrepreneurial, and Social Impact.



On 6 March 2021, the British Council celebrated the recipients of the Study UK Alumni Awards 2021 in Pakistan at an awarding ceremony in Islamabad. In total, 12 UK alumni from more than 200 applicants were recognised for their outstanding achievements as business professionals, entrepreneurs, and community leaders, and for their important contribution to strengthening collaborative ties between the UK and Pakistan.

The Professional Achievement Award, which recognises alumni who have distinguished themselves through exemplary leadership in their professional field, was presented to Hifza Rasheed, a graduate of University of Leeds. Hifza is a water/wastewater quality expert with more than 15 years of experience in water and food safety, supply and monitoring of water resources, wastewater profiling, exposure risk assessment and

technology development. Hifza believes that University of Leeds provided her with qualities and skills vital to addressing human and environmental health challenges, critical reviews and analysis, structured thinking, intellectual rigor, and an awareness of ecosystem and human health requirements.

The Social Impact Award, which acknowledges alumni who have made an exceptional contribution to creating positive social change, was presented to Sikander Bizenjo, a graduate of University of East Anglia. Sikander is a manager at Dawood Hercules, and the co-founder of Balochistan Youth Action Committee, – a youth-led response team aiding the different segments in Pakistan. The impact of his work was instrumental during the lockdown. Sikander's education from UEA transformed him into the person he is today. The experience was pivotal – attaining leadership

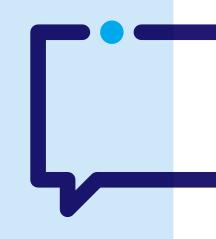


capabilities, understanding complex socio-economic issues, and critically solving challenges.

The Entrepreneurial Award, which highlights alumni who have played a leading role in innovation or creative solutions, was presented to Sheikh Fahdel, a graduate of the London South Bank University. He is a leading Healthcare professional, philanthropist and more recently a prominent diplomat. Fahdel was awarded by President of the Republic of Philippines for his numerous health and Philanthropic contributions at the community level and beyond. Fahdel feels graduating from London Southbank University is a privilege that instilled in him the importance of hard work, self-reliance, and perseverance.



Pakistan, said: "The remarkable individuals we celebrated today at the Study UK Alumni Awards in Pakistan have all taken their UK education as a starting point to excel in their chosen careers and shape the world around them. This year's awards ceremony is testimony not only to the diversity of UK alumni and their endeavours, but also to the transformative impact of a UK education. I applaud each one of them for their efforts in shaping the world around them, supporting the development of Pakistan, and strengthening the UK-Pakistan relationship. This year's finalists represent the life-changing impact, diversity and relevance of UK education in the modern world."



Post-study work opportunities

The Graduate Route

From 1 July 2021, international students who have successfully completed an undergraduate or master's degree will be able to benefit from two years' work experience in the UK upon graduation, through the new Graduate Route. Students who complete their PhD will be able to stay for three years.

Here is everything you need to know:

- The Graduate Route will be available to international students who have a valid student visa at the time of application and have successfully completed a degree at undergraduate level or above at a Higher Education Provider with a track record of compliance.
- Successful applicants on this route will be able to stay and work, or look for work, in the UK at any skill level for a maximum period of two years if they have successfully completed an undergraduate or master's degree. PhD graduates will be able to stay for three years. Graduates will be able to switch into skilled work once they have found a suitable job.
- The new route will be launched on 1
 July 2021, meaning that any eligible
 student who graduates after this date
 will be able to apply for the route. This
 includes students who have already
 started their courses.
- The Graduate Route will require a new visa application, which will only be

possible from inside the UK.

- It will include the payment of a visa fee of £700 and the Immigration Health Surcharge at the full rate of £624 per year
- Students will also need to know the Confirmation of Acceptance for Studies (CAS) they used for their most recent Student (or Tier 4) application in order to apply for the Graduate Route.

If you began your studies in the 2020-21 academic year, you will be able to benefit from this new route, even if you began your degree online in your home country due to Covid-19.

If you are due to complete your course in summer 2021 but have been unable to travel to the UK just yet, you will be eligible to apply for the Graduate Route, as long as you arrive in the UK before 21 June 2021 (this has been updated from the previous 6 April date).

If you started a one-year master's course in January 2021, you will need to arrive in the UK by 27 September 2021 in order to be eligible to apply for the Graduate Route.

This is part of the UK government's concessions to students who have, or will be, applying for student visas in light of Covid-19

You can find out more information about working after your studies on the UKCISA website







British Council: Wellbeing Workshops for UK Alumni in Pakistan

British Council proudly manages and assists network of UK alumni here in Pakistan. With increasing conversations around mental health and wellbeing especially with disruptions caused by COVID-19, British Council acknowledges and recognises the importance of providing support to the network of UK alumni in the country. As an outcome of this, between 15 till 19 March British Council delivered Professional Development Workshops across three cities of Pakistan for UK alumni. Predominant theme for these workshops was 'Wellbeing' and in collaboration with an organisational development consultant integrating 15 years of work experience with an array of leading international organisations, British Council finalised the structure for the workshops and delivered these for UK alumni across Karachi, Lahore and Islamabad.

Professional development workshops on wellbeing entitled day long training sessions in specific cities and encompassed highly interactive, fun and engaging way to get colleagues together, share information and discuss relevant issues. Increased awareness has always been regarded as a supporting element in normalising the conversation about mental health and wellbeing at work: These workshops introduced the audience to new tools and practices which they can bring into play to improve their mental and physical wellbeing – not only at work but also in their day to day affairs.



With an overarching theme of 'Wellbeing' along with an exclusive component related to COVID 19 and its impact on individuals, Professional Development Workshops focused on the following:

- Mental Health Awareness
- Mindfulness
- Balancing family and work lives
- · Managing stress and increase resilience
- Wellbeing after returning to work (post lock down)
- Importance of physical activity, healthy nutrition and sleep cycle





















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Find out more at northampton.ac.uk or email hashim.hasan@northampton.edu.pk

Join the conversation. #WeAreInternational





Study UK Week - Pakistan February 2021

The Study UK Week is insight driven, with the core objective of providing UK higher education institutions with unique platforms for brand presence and for connecting with their target audience. The Study UK Week was rolled out simultaneously in three major cities of Pakistan- Karachi, Lahore, and Islamabadproviding impactful outreach for participating UK institutions without the need for in-person representation. It featured multiple marketing options to reach potential students-designed to be purposeful, direct and to successfully generate brand recognition The Study UK Week was scheduled from 15 February to 19 February 2021 across three major cities of Pakistan. Participating UK HEI's chose from clutter free direct marketing option that did not require in person representation including social media engagement, on campus branding and activities run by Study UK Week student ambassadors.

The Study UK Week enabled engagement of key stakeholders within Pakistan market while creating brand visibility and information sharing platforms with both digital and on ground options. Below are the highlights of the Study UK Week

Study UK Week Highlights







1200+ audience reach on campuses



3 Major cities



45 student ambassadors engaged



Digital reach between 37.144 - 118.816

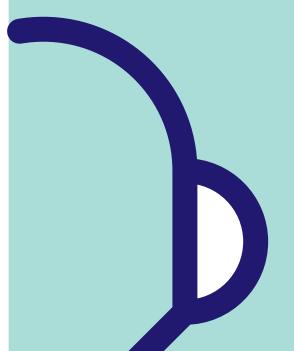


Digital Impressions between 81,665 - 171,589

Digital Reach and Impressions are from Facebook campaigns & differ from university to university that opted for social media engagement plan

Audience reach on campuses is based on estimated visibility of on campus student population during covid-19





List of Participating UK HEI's

- 1. Brunel University London
- 2. Lancaster University
- 3. Liverpool John Moores University
- 4. Manchester Metropolitan University
- 5. Nottingham Trent University
- 6. SOAS University of London
- 7. University of Derby
- 8. University of Hull
- 9. University of Nottingham
- 10. University of Strathclyde

List of Participating local host Institutions - Karachi, Lahore, Islamabad

- 1. Beaconhouse College Campus Gulberg
- 2. Forman Christian College University
- 3. International School of Choueifat
- 4. Roots International School
- 5. The City School Ravi Campus
- 6. University of Central Punjab
- 7. The Millennium University College Karachi
- 8. The City School Darakhshan A Level campus
- 9. The City School Gulshan A Levels Campus
- 10. Beaconhouse College Campus North Nazimabad
- 11. Beaconhouse College Campus, BCCD
- 12. The City School PAF Chapter
- 13. The City School A Level North Nazimabad Branch
- 14. The City School, E -11 Campus
- 15. Roots Millennium School, Flagship Campus
- 16. Future World School and College
- 17. SuperNova School
- 18. The Millennium Universal College (TMUC) Islamabad
- 19. The Millennium Universal College (TMUC) Bahria Town
- 20. The Millennium Universal College (TMUC) Gujranwala
- 21. The Millennium Universal College (TMUC) Lahore
- 22. The Millennium Universal College (TMUC) Karachi









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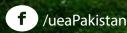
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What your studies will cover / What to expect

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Law in society

Wherever we live, laws govern what we can do and what can be done to us. Our freedoms, our rights and our threats are all impacted by the social role of law. From the contracts that constrain international trade to the constitutional laws that shape life for millions of us, you'll get a clear perspective of the role law plays

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Being able to debate and argue points effectively is a valuable skill in any profession, but an essential one if you want to practice law. Even if you don't plan on being a barrister, having strong analytical and linguistic skills will ensure you are ready to get your point across effectively in any situation.

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Every law degree in the UK law covers the same seven core modules that provide the essentials of law and analysis. You can then refine your learning around the areas that interest you most, by selecting specialist modules set by your university, ranging in everything from family law to human rights. This modular approach also makes our courses more compact, so you can graduate more quickly than many other countries without losing any of the detail

Follow your own path

Whether you arrive with a specialist passion – or find one when you're immersed – a degree in the UK gives you the best possible route into that career. By selecting your chosen modules as you learn, you'll be ready to embark into your preferred role sooner. You can specialise in a wide range of core areas, including:

- Criminal law
- · Corporate law
- Banking law
- Construction law
- Commercial law
- Constitutional law
- Contract law

But whether you want to work in justice and criminology, journalism or politics, a UK law degree provides you with an exceptional range of career options

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Being the best possible you depends on the best possible teaching. In the UK you'll find the highest level of expertise matched with a friendly, supportive approach that will nurture you through your personal challenges and help prepare you for success



PAK UK Education Gateway Virtual Conference Rethinking and reshaping a resilient HE System



A three-day virtual conference on Rethinking and reshaping a resilient higher education system was held from 15 – 17 December 2020 in partnership with the British Council and the Higher Education Commission (HEC), under the joint programme Pak-UK Education Gateway which was launched in 2018 aiming to enhance partnership between the higher education sectors of

Pakistan and the UK. The Pak-UK Education Gateway builds on existing collaborations between the UK and Pakistan that the British Council and Higher Education Commission has facilitated over last fifteen years: from knowledge exchange and leadership development programmes, to student and teacher training, scholarships and research collaborations.

This was the first ever virtual conference that brought together President of Pakistan, Ministers, Senior leaders and academics from both UK and Pakistan to discuss the challenges and opportunities they are facing, the role of leadership in building resilient HE systems, and lessons learnt from the pandemic. With COVID outbreak the education sector in both countries stopped all F2F activities, considering these challenges there was an urgent need to have an agreed response to COVID. The British Council Pakistan and HEC teams agreed a response to COVID and the joint flagship programme Pak UK education Gateway discussed the challenges and adjusted it to meet the urgent need and demands posed by the lock down. This includes support to the HE sectors in developing the first open and distance learning (ODL) policy and enabling over 200 HEIs in Pakistan to enhance access to higher education to around 2 million students.



The conference was also an opportunity to announce several new projects and scholarships including eight UK-Pakistan university partnerships that will undertake joint research projects (worth 2m GBP in total, jointly funded by the British Council and HEC) on a range of areas from climate change to medicine to cultural heritage, 50+ new scholarship opportunities for Pakistanis – especially women – to do postgraduate study in the UK, and a further 200 scholarships for underprivileged girls to study within Pakistan.

EDU TV

HEC 158

Mekity programme- Student Experience Sharing

Across the three days, a range of senior figures from Pakistan and the UK attended and spoke, including Dr. Arif Alvi - President of Pakistan, Dr. Christian Turner CMG - British High Commissioner to Pakistan, Hon. Mr Shafqat Mahmood - Federal Minister for Education and Professional Training Pakistan, Hon. Asad Qaiser, - Speaker National Assembly Pakistan, Dr Tariq Banuri, Chairperson of the Higher Education Commission of Pakistan, Dr. Shaista Sohail - HEC Executive Director, Dr Fateh Marri - Member Higher Education Commission Pakistan, Ms. Vivien Stern - Director Universities UK

International, Ms. Alison Johns – Chief Executive Advance HE UK, Kate Joyce - Global Director for Higher Education and Science British Council, Dr Joanna Newman MBE - Secretary General Associations of Commonwealth Universities UK, Mr. Douglas Blackstock – Chief Executive QAA UK, Mr Amir Ramzan – Country Director British Council Pakistan. The conference was also attended by VCs, university administrative staff, academics, students, and colleagues from education sector bodies from both countries.







We're proud to support the #PakUKEducationGateway, helping to build sustainable international partnerships between our member universities in the UK and in Pakistan @pkbritish @Official_NUST @FJWU_official @CUlofficial @pu_lhr_official and BUITEMS



Dr Fateh Marri, Member HE Commission Pakistan Shares HEC 8 guidelines for HE to address impact of Covid #PakUKeducationgateway





Honoured to share a virtual platform with such illustrious speakers at the conclusion of the #PakUKeducationgateway conference. Together we can achieve great things in the education sector. Well done to the teams at @hecpkofficial and @pkBritish for a brilliant event.





President Dr. Arif Alvi will shortly address the Pak-UK education gateway conference via video link.





It was a pleasure to be at virtual conference of #PakUKEducationGateway providing considerable opportunities & solutions to enhance education sector of #Pakistan.Looking forward to fruitful partnerships to promote higher education&exchange of knowledge between both countries.





150m young people are Pakistan's greatest asset. To give them the skills they need, Higher Education must evolve post-pandemic. The #PakUKEducationGateway virtual conference is looking at efforts in ■ and ♣ to bring our HE institutions closer together #UKPakDosti



The PAK UK Education Gateway programme provides benefits to both the UK and led to the development of Pakistan's first policy on open and distance learning, development of the recently established National Academy of Higher Education with the collaboration of Advance HE UK and the HEC, the development of quality assurance mechanisms for HE in Pakistan with the support of QAA UK and the development of a handbook on TNE that will support UK and Pakistani universities set up TNE partnerships.

Through MS Teams and the HEC's livestreaming services, the conference was attended by over 7700 people each day. The hashtag PakUKEducationGateway was trending number 2 in Pakistan with a reach of 2.5 million, 6.6 million impressions, 16 print and digital media mentions. The closing session was aired live on PTV and seen by an estimated 10 Million viewers.









#2 trending on Twitter







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