



# {INTERNATIONAL HERITAGE & MUSEUMS }

1-3 September 2016











#### **British Council**

The British Council has been working in Pakistan since 1948 in the areas of Arts, English, Education and Society through our offices in Karachi, Lahore and Islamabad.

We create new opportunities for creative expression and dialogue through the Arts, and build cultural understanding between Pakistan and the UK. We work with British and Pakistani creative talent, to cocreate projects for audiences in both countries. We provide the Pakistani cultural sector support with capacity building workshops from expertise in the UK particularly in areas of using the arts for social change and supporting the creative economy.

Earlier this year, we organised the Women of the World festival in Karachi with Southbank Centre, and six local partners which was attended by over 9000 people from all walks of life. We worked with schools for children with visual and hearing disabilities for Art-abled, a programme to foster performing arts skills in students which are also transferable skills for the media and fashion industries. We also initiated Fashion DNA Pakistan, a mentorship programme for designer labels looking to internationalise their brands.

#### **Walled City of Lahore Authority**

The Walled City of Lahore Authority, an autonomous body, was established in 2012 by the Government of Punjab, to work for the preservation, conservation and administration of the old city. The Walled City of Lahore Authority restored the Royal Trail which envisaged the rehabilitation of a heritage trail "Shahi Guzargah" that leads from Delhi Gate to the Lahore Fort. The Royal Trail holds many significant monuments: Delhi Gate. Shahi Hammam. Wazir Khan Masjid, and Begum Shahi Masjid and bazaars like Akbari Mandi. Kasera Bazaar, Waan Market, Pakistan Cloth Market, Azam Cloth Market and Kashmiri Bazaar. It also collaborated with Aga Khan Trust for Culture to conserve the 17th Century Royal Bath "Shahi Hammam" which today stands as the best specimen of the Conservation Project in Pakistan.

The Walled City of Lahore Authority also introduced guided Rangeela Rickshaw and Tonga Rides for the first time in Pakistan. Young boys and girls from the local community have been selected and trained as tourist guides; this activity has also provided economic benefit for the community.



# PROGRAMME}

# DAY 1: 1 September 2016

#### Hall 2- Alhamra Arts Council, Lahore

9:30 am - 10:00 am	Registration
10:00 am - 10:10 am	Welcome by <b>Jim Booth</b> , Acting Country Director, British Council, Pakistan
10:10 am - 10:20 am	Welcome by K <b>amran Lashari</b> , Director General, Walled City of Lahore Authority
10:20 am - 10:30 am	Address by the Chief Guest
10:30 am -11:30 am	Keynote Address: Duncan Wilson, OBE, Chief Executive, Historic England Salima Hashmi in conversation with Duncan Wilson
11:30 am - 11:45 am	Tea and Networking
11:45 am - 1:00 pm	Faith and Heritage: Rebecca Bridgman, Birmingham Museums Faith in Birmingham: a new voice for people of faith in the city Friederike Voigt, National Museums Scotland Maharaja Duleep Singh's jewellery: British heritage and its significance for contemporary Scottish-Sikh identity Marilyn Scott, The Lightbox The Muslim Burial Ground and Peace Garden Moderator: Shaila Bhatti
1:00 pm - 2:00 pm	Lunch
2:00 pm - 2:30 pm	Creating Pride of Place and Identity: Masood Khan, Aga Khan Cultural Service, in conversation with Sumaira Samad
2:30 pm - 4:00 pm	Enhancing Community and Public Participation Panel I: Neil Gregory, Historic Environment Scotland, Scotland's Urban Past Mark Suggitt, Derwent Valley Mills World Heritage Site, Learning from Communities Caroline Barrie Smith, International Boatbuilding Training College Building Better Boatbuilders Abdul Samad, Director Archaeology, GoKP, University Heritage Site partnerships in Gilgit. Moderator: Tennyat Majeed
4: 00 pm - 4: 15 pm	Tea and Networking

## DAY 2: 2 September 2016

#### Hall 2- Alhamra Arts Council, Lahore

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10:00 am - 11:15 am	Enhancing Community and Public Participation Panel 2: Harvinder Bahra, British Museum, Community Partnerships at the British Museum Jasdeep Singh, National Army Museum, Chelsea, Places & Perceptions: Unpacking The Collections of the National Army Museum Megan De Silva and Jane Henderson, Monmouthshire Museums Service/Cardiff University, Tangible risks and intangible benefits, conservators in communities agreeing the care and use of collections Moderator: Sajida Vandal
11:15 am - 11:30 am	Tea and Networking
11:30 am - 1:00 pm	Audience Development and Extending Outreach: John Bull, Qatar Education City, Miranda Stearn, The Fitzwilliam Museum, Strategic Relationships, Shakespeare and Celebration Diana Walters, Consultant, People with Disabilites in Museums, Museums and Access: Opening up the Museum to All Crawford McGugan, Glasgow Life, and Saqib Razzak, Colourful Heritage, Working in Partnership with Communities to affect Organizational Change Moderator: Zeb Tariq
1:00 pm - 3:00 pm	Lunch and Prayers
3:00 pm - 4: 15 pm	Integrating Intangible and Tangible Heritage: Joanne Orr, Museums and Galleries Scotland An inclusive and participative approach to ICH in Scotland Farida Batool, Awami Art Collective, Black Spring Moderator: Razia Sadik
4:15 pm - 5:15 pm	Museums in Pakistan: State of play and What's Next. Panelists: Asma Ibrahim, Director, State Bank of Pakistan Museum, Mian Attique Ahmed, Secretary General, Museums Association Abdul Samad, Director Archaeology, GoKP. Moderator: Joanne Orr
5:15 pm - 5:30 pm	Tea and Networking

### DAY 3: 3 September 2016

Workshops at Information Technology University, Lahore Pre-registration is required for all workshops.

To register, please email indicating the workshop you wish to attend to museumsandheritageconference@gmail.com

9:30 am- 12:00 am

Chris McGregor, Director of CDDV, Centre for Digital Documentation and Visualisation, Historic Environment Scotland Digital imaging of objects/sites Photography with manual DSLR, HDR imaging and imaging for photogrammetry, basic photogrammetry data processing, digital dissemination (use of gaming environments for VR experiences, augmented reality, immersive VR HMD experience, and example educational game/example virtual access app).

Capacity limit: 20 participants Please bring a DSLR camera with you

**Patrick Gibbs**, University of York, *Digital technologies and visitor engagement:* practicalities and considerations for the heritage sector Lecture with Q&A time and group activity

**Ajay Mahajan**, Enhance Labs, Delhi, Digital storytelling for Audience Experience

The workshop will be conducted via video conference Capacity limit: 30 participants

12:30 am - 2 pm

Closing Lunch at the British Council Library

please send your name and CNIC number to
Shahbaz.Naqvi@britishcouncil.org.pk by 29 August 2016



# Duncan Wilson, OBE CEO, Historic England

Duncan Wilson joined Historic England as the organisation's first Chief Executive on 1st April 2015. Historic England is a public body which champions heritage across England. It helps people understand, enjoy and value the historic environment, and protect it for the future.

Previously, Duncan was Chief Executive of the Alexandra Park and Palace Trust, developing a major regeneration and conservation scheme to restore the Victorian theatre and television studios, the Greenwich Foundation for the Old Royal Naval College, maintaining one of Europe's finest groups of baroque buildings, and the Somerset House Trust, opening the site to the public.

He was awarded the OBE for services to heritage in 2007.

#### Salima Hashmi Artist, Curator, Art Historian

Salima Hashmi is an artist, curator and contemporary art historian. Professor Hashmi was the founding Dean of the Mariam Dawood School of Visual Art and Design at Beaconhouse National University, Lahore. She taught at the National College of Arts [NCA] Lahore, for 31 years and was also Principal of the College for four years.

She has written extensively on the arts. Her book "Unveiling the Visible- Lives and Works of Women Artists of Pakistan" was published in 2002, and 'Memories, Myths, Mutations – Contemporary Art of India and Pakistan' co- authored with Yashodhara Dalmia for Oxford University Press, India in 2006. She has recently edited 'The Eye Still Seeks – Contemporary Art of Pakistan for Penguin Books, India in 2014.

She is a practicing artist and has participated in many group exhibitions and has had 6 solo exhibitions at national and international level. She is Council member of the Human Rights Commission of Pakistan.

#### Masood Khan Consultant, Agha Khan Trust for Culture

Masood Khan is senior consultant for the Aga Khan Trust for Culture. Since 2007, he has led the AKTC team for the Walled City of Lahore, and for monuments such as the Shahi Hammam, the Wazir Khan mosque and the Lahore Fort. His projects carried out for AKTC in Gilgit-Baltistan and in Lahore have repeatedly won UNESCO Asia-Pacific awards for heritage conservation, including the Award for Excellence for the Shigar Fort Reuse project.

Until 1994, he taught at the Aga Khan Program for Islamic Architecture at MIT and Harvard University, and in an earlier faculty position at the National College of Arts. Lahore, soon after graduating from there in 1965. His post-graduate studies at the Massachusetts Institute of Technology were in the history theory and criticism of architecture.

Masood Khan has an urban heritage consulting practice based in Massachusetts - a field he has been involved in for 30 years.

#### Sumaira Samad Former Director, Lahore Museum

Sumaira Samad has a Masters in English from Peshawar University and a Masters in Environmental Change and Management from Oxford University, UK. She joined the civil service in Pakistan in 1994, and has diverse experience in service delivery, conflict resolution, livelihoods, heritage and environmental management and policy formulation. She has been a member of the Committee on Punjab Women Empowerment Package.

As Director, Lahore Museum, she was responsible for policy making, management, conservation, educational programming and development linkages. She was instrumental in the documentation of the Museum's collection, staff training, and policy preparation. Salient projects during her tenure were "Inheriting Harappa" implemented in partnership with the International Fund for Promotion of Culture, UNESCO, a textiles conservation and curation workshop in collaboration with British Council and Victoria and Albert Museum, exhibition of Lahore Museum's Pahari miniatures in partnership with Lahore Literary Festival opened by Professor. B. N. Goswami and launching of Lahore Museum on Google Cultural Institute platform.

#### Rebecca Bridgman Curator, Birmingham Museums

Rebecca Bridgman is Birmingham Museums' first specialist Curator of Islamic & South Asian Arts and holds a leadership role within the curatorial and exhibitions team. She moved to Birmingham in October 2012, where her work focuses on researching collections, renewing displays and putting on exhibitions that will attract and engage new and diverse audiences to the museum. Rebecca is also chair of the national subject specialist network for Islamic Art and Material Culture that shares knowledge and expertise in these areas throughout the museum sector. These roles follow research on Islamic ceramic collections at The Fitzwilliam Museum, Cambridge and doctoral studies at Southampton University.

#### Friederike Voigt Curator, National Museums Scotland

Friederike Voigt is Senior Curator of the Middle Eastern and South Asian collections at National Museums Scotland. Her research focuses on the study of material culture and museum practices of collecting from these regions. In her exhibition 'Indian Encounters' (2014-15) she explored artefacts as evidence of people's fortunes in the changing relationships between Great Britain and India during the 18th and 19th centuries. Her interest in the questions of identity and cultural heritage have inspired collaborations with artists and commissions of artworks such as 'Casualty of war: A portrait of Maharaja Duleep Singh' by British-Sikh artists The Singh Twins. Current projects include a study of the influence of Scottish Enlightenment ideas on the production of colonial knowledge in India, and the early 19 th century collecting of Indian sculptures in Scotland.

#### Marilyn Scott Director, The Lightbox

Marilyn Scott is Director of the UK Gallery and Museum The Lightbox which opened in September 2007. The Lightbox, an independent museum was winner of The Art Fund Prize in 2008. Marilyn has managed the project from concept design through to opening and now operates the gallery with an exciting exhibition programme.

She has spent her career in museums and has worked in national, regional and local museums She also set up the Museums MA programme at The University of Greenwich. More recently she has been a consultant on a number of new museum developments. Her particular strengths are fundraising, audience development and interpretation.

#### Shaila Bhatti Independent Researcher

Dr. Shaila Bhatti earned her PhD from University College London, where she was also an Honorary Research Fellow at the Department of Anthropology. She has conducted ethnographic research on museums in India and Pakistan with her doctoral research focusing on the Lahore Museum in Pakistan. Her research and publications explore the history of museums in South Asia as well as their contemporary significance as moments of cultural and visual encounters for society in terms of collections, curatorial activities, exhibition practices and visitor interpretation. Her interests extend beyond museum anthropology to include the material and visual cultures of South Asia and local notions of cultural heritage, history and identity. Her 2012 book is titled, "Translating Museums: A Counterhistory of South Asian Museology," published by Left Coast Press.

#### Neil Gregory Project Exective, Historic Environment Scotland

Neil Gregory is the Operational Manager for Architectural and Industrial Survey and Recording and the Project Executive for the Scotland's Urban Past project at Historic Environment Scotland. He is responsible for the delivery of a portfolio of projects and programmes including Threatened Buildings Survey, the Buildings at Risk Register and publications on Scotland's buildings. He recently curated the 'Unbuilt Edinburgh' exhibition for the 2016 Festival of Architecture. He previously worked extensively with architectural collections as Project Manager of the Sir Basil Spence Archive Project and on the Scottish Architects' Papers Preservation Project. Between 2008 and 2013 he was Editor of Architectural Heritage, the journal of the Architectural Heritage Society of Scotland, published by Edinburgh University Press.

#### Mark Suggitt Director, Derwent Valley Mills World Heritage Site

Mark Suggitt is Director of the Derwent Valley Mills World Heritage Site and has held senior posts and led a range of major projects. Mark was Head of Bradford Museums and Galleries, Director of St Albans Museums and Assistant Director of Yorkshire & Humberside Museums Council. He was also Keeper of Social History at York Castle Museum and Assistant Keeper of Social History at Salford Museums & Galleries.

Mark has a degree in History, a Masters in Museology and is a Fellow of the Museums Association. He has published and lectured widely on cultural management throughout Europe.

#### Caroline Barrie Smith Community Participation and Learning Offier, Boathouse 4

Caroline Barrie-Smith is the Community Participation and Learning Officer for Boathouse 4 in Portsmouth Historic Dockyard. A University of Portsmouth and University of Leicester graduate, she then spent 4 years as an English Teacher in Japan and 9 years as an Archaeology and Maritime Archaeology Education Officer for various sites including Stonehenge Landscape. In 2014 Caroline was contracted to work in Boathouse 4. Her current role focuses on attracting local community participation in hands-on woodworking, boatbuilding and traditional craft skills. She, along with the project team are striving to build the next generation of boatbuilders and put traditional core skills back into the local community.

#### Abdul Samad Director, Archaeology and Museums, KPK

Dr. Abdul Samad is Director Archaeology and Museums for the Government of Khyber Pakhtunkhwa.

Since 2005, he has worked and led different national and international archaeological survey, excavation, documentations, conservation and museums projects mainly in collaboration with the British Council, US State Department, USA, University of Leicester UK, Wisconsin University Madison, USA, National Research Institute of Cultural Heritage, South Korea, Italian Archaeological Mission for Pakistan, MS Baroda University Gujrat, India and Toronto Museum, Canada. These research projects were primarily in Peshawar, Dhera Ismail Khan, Swabi, Taxila, Swat, Chitral and Haripur districts of Khyber Pakhtunkhwa Province. His primary research interests lies in the fields of Buddhist and Hindu mythology and cults, Tourism and Heritage Management and public outreach in Cultural Heritage studies.

#### Tehnyat Majeed Curator, Professor LUMS

Dr. Tehnyat Majeed recently directed the UNESCO (International Fund for the Promotion of Culture)-Lahore Museum Inheriting Harappa project for which she also curated the special exhibition Rediscovering Harappa: Through the Five Elements. She currently teaches courses in Islamic art history and on the Indus Valley Civilization at the Lahore University of Management Sciences (LUMS).

Dr. Majeed read for a doctorate in Islamic Art and Archaeology at the University of Oxford. From 2006 to 2009, she was a post-doctoral fellow and Visiting Assistant Curator in Islamic Art at the Cleveland Museum of Art in Ohio, USA. In 2010, she joined Beaconhouse National University (BNU) and for four years taught post-graduate courses in Islamic Art and in Museum Studies in the School of Visual Arts and Design.

#### Harvinder Kaur Bahra Community Partnerships Manager, British Museum

Harvinder Kaur Bahra is Community Partnerships Manager: Exhibitions at British Museum. She has worked in museum learning for 10 years and is passionate about museums playing an active role in society. Having spent 4 years working at Tate Modern's learning team, she came to the British Museum in 2009 as Community Partnerships Manager: Exhibitions. This role focuses on strengthening partnerships between the British Museum and its diverse community, by supporting local audiences to access and engage with the Museum's exciting exhibition programme through a variety of special projects and exclusive exhibition views. She has a keen interest in creative projects that help people find connections between themselves and the museum collections across time and culture.

#### Jasdeep Singh Curator, National Army Museum

Jasdeep Singh is curator of the Indian Army collection at the National Army Museum. Jasdeep has worked extensively with the collection that spans 250 years having catalogued, digitised and disseminated the collection to various community projects and exhibitions. Jasdeep has spoken at many events across the UK including the Museums Association Conference, Sandhurst Military Academy, British Pavilion and the House of Commons. Prior to his work at the Museum, Jasdeep lectured at the University of West London teaching Indian classical music.

#### Megan De Silva Conservator, Monmouthshire Museums, UK

Megan de Silva is the Objects Conservator for Monmouthshire Museums. She has a BSc in the Conservation of Objects for Museums & Archaeology and an MSc in Professional Conservation & Collections Care, both from Cardiff University. Megan has previously worked at St Fagans National History Museum and The National Museums of Scotland. She currently represents Welsh Conservator's on the Institute of Conservation's (ICON) Board of Trustees and is a member of the Heritage Lottery Fund's Committee for Wales. Megan has previously published on issues relating to sustainable conservation practice.

megandesilva@monmouthshire.gov.uk

#### Jane Henderson Professor, Cardiff University

Jane Henderson teaches on Cardiff University's BSc in Conservation and MSc's in Collection Care and Conservation Practice. Jane is a Trustee for Welsh Federation of Museum and Art Galleries; The Collections Trust and The Cynon Valley Museum Trust. Jane serves on the editorial panel of the Journal of the Institute for Conservation, is guest editor for the Journal of the American Institute for Conservation and ICOM –CC's preventive conservation working group. Jane has published widely on decision making; influence, sustainability and teaching in conservation and collections care. Jane is a member of the Welsh Government's Museum Strategy review group.

www.cardiff.ac.uk/share/contactsandpeople/academicstaff/F-J/henderson-jane-ms-overview new.html

hendersonlj@cardiff.ac.uk

#### Sajida Vandal Architect, Urbanist, Educationist

Sajida Haider Vandal, is an architect, urbanist, and educationist with extensive experience working in the culture sector. She is the current CEO of THAAP, a not-for- profit organization committed to the arts and the promotion and safeguarding of cultural diversity and development through culture. Prof. Vandal is also the Vice Chancellor designate of the forthcoming University of Culture and Art. She has been involved with a number of heritage projects relating to the built and intangible heritage including the Management Plan and Conservation of Buildings of Lahore Fort and Shalamar Garden.

Sajida Vandal was formerly Principal and Professor of Architecture at the National College of Arts, Lahore. She has a joint architectural practice with Prof. Pervaiz Vandal. Their practice, along with the London based firm of M/S Grimshaw Architects, are the recipient of the Commonwealth Association of Architects, Sir Robert Matthew Award of Excellence 2016 alongwith a British practice.

### John Bull

#### Head of Outreach and Professional Development, UCL Qatar

John is currently Head of Professional Development and Outreach for UCL Qatar, in this role he leads upon the development and delivery of one of the largest training programmes for museum and heritage professionals in the Middle East. He also leads upon the delivery of community and school outreach for UCL Qatar.

Before joining UCL Qatar, John work for Qatar Museums for 3 years. During this time he undertook one of the largest programmes of audience research in the GCC. This built upon a 15 year-long career as a senior manager at some of the UKs largest museums including the Science Museum and the London Transport Museum. His academic background includes a MA Heritage Management and MA Education and he is currently studying towards a PhD in the field of museum education.

#### Miranda Stearn Head of Learning, Fitzwilliam Museum

Miranda Stearn is Head of Learning at the Fitzwilliam Museum, the principal museum of the University of Cambridge. She leads a team aiming to deliver an outstanding and imaginative learning service to connect as wide an audience as possible with the museum's collections. Making a difference to people has been at the heart of her work over 10 years in the public sector arts and heritage. She started her career at London Borough of Richmond upon Thames Arts Service, based at Orleans House Gallery, an accredited museum with a national reputation for its innovative education programmes. As a Policy Adviser focusing on Learning and Volunteering at the Heritage Lottery Fund (HLF), she helped develop policies to guide funding decisions and make sure HLF investment resulted in high quality learning experiences for people of all ages. She has been on the board of the London Museums Group, is on the Editorial Advisory Board for engage Journal, and chairs the University of Cambridge Museums Learning Consultation Group. Miranda has a BA and MA in History of Art, and a PhD from the Courtauld Institute of Art, exploring contemporary artist commissions and interventions in historic art collections.

# Diana Walters Consultant, Cultural Heritage without Borders

Diana Walters works as a museum and heritage consultant specializing in peacebuilding, access, participation, intercultural dialogue, education, management and professional development. She has worked in over 20 countries as a project manager, facilitator, researcher and lecturer. Now based in the UK, Diana is an Honorary Senior Research Fellow at Exeter University. Internationally she works as a consultant for the NGO Cultural Heritage without Borders overseeing museum based interpretation and peacebuilding development in the western Balkans, Kenya and other countries in transition. She is a visiting lecturer at Gothenburg University, Sweden and has a PhD from Newcastle University, UK.

#### Crawford McGugan Policy and Research Department of Glasgow

Crawford McGugan has an academic background in Architecture, Fine Art and Museum & Galleries studies. He has been working in the museum sector since 1999 and with the Open Museum for the last 8 years. He has recently joined the Policy and Research department of Glasgow Life focussing on the organisation's responsibilities to the UK Equalities Act (2010).

He believes that museums bring communities together, they have a social role in developing understanding and acceptance between communities. He has a particular interest in 'museums of cities' and have been an active member of ICOM's International Committee for the Collections and Activities of Museums of Cities (CAMOC) since 2011.

### Saqib Razzak Project Administrator, CHP

Dr. Saqib Razzak has an academic background is in the field of Chemistry, having obtained my BSc (Hons) Chemistry degree at Glasgow University followed by her PhD in pseudo protein formation from University of St. Andrews, both in Scotland.

She joined the CHP as the project administrator as she has an interest in preserving the stories of our elders which contain many 'gems and pearls of wisdoms' on topics such as entrepreneurship, how to raise children, run a house hold economically and integration secrets and to understand why the Scottish Pakistani community achieved much more compared to their English Pakistani counterparts.

#### Zeb Bilal

#### Faculty, School of Visual Arts and Design, Beaconhouse National University and National College of Arts

Zeb has a B.Des in Textiles from National College of Arts and MA in Art and Design Studies from Beaconhouse National University. She teaches both studio and an interdisciplinary research seminar with a particular focus on the history of South Asian textiles. As an independent researcher she has been exploring the textile collections at the Lahore Museum to discover the multi-dimensional narratives that they embody and been working to create linkages between the academia and the museum. More recently, she took on the role of Educational Curator, spearheading an educational initiative that was designed for the special exhibition 'Rediscovering Harappa: Through the Five Elements', held at the Lahore Museum and supported by UNESCO (IFPC).

#### Joanne Orr CEO, Museums Galleries Scotland

Joanne Orr is CEO of Museums Galleries Scotland, the national development body for over 450 museums and galleries throughout Scotland and an accredited NGO for UNESCO on the 2003 Convention for the Safeguarding of ICH. Joanne has over 25 years' experience in heritage, culture and tourism working across both the private and public sector in an exciting range of change and development capacities.

A graduate of Leicester University with an MA in Museum Studies and the MLI 2010 (Museum Leadership Institute) funded by the Getty Foundation, Joanne also has an MBA from Durham University Business School and academic degrees in history, and industrial archaeology. Joanne has served as a Director of the ICOM UK Board and is a recognised expert in Intangible Cultural Heritage. A former Director for the UK National Commission for UNESCO and the founding Chair of the UNESCO Scotland Committee, Joanne is passionate about the role of culture in international development and has considerable consultancy experience both in the UK and abroad.

#### Farida Batool Artist and Researcher

Lahore based visual artist and researcher Farida Batool, completed her Doctorate in Media and Film in 2015 from SOAS, London University. In 2003, she acquired her Master of Arts in Art History and Theory (Research) from the College of Fine Arts, University of New South Wales, Australia, and received her Bachelor of Fine Arts from National College of Arts, Lahore, Pakistan in 1993. She has shown her art works in both International and domestic museums and galleries and has authored a book on figurative representation in Pakistani popular culture titled as, Figure: the Popular and Political in Pakistan, 2004.

#### Razia Sadik Art Educator, Scholar, Curator

Razia Sadik is an art educator, scholar and curator currently residing in Lahore. She is an independent consultant who offers professional development workshops for K-16 faculty and arts organizations in curriculum development, research and publication and teacher education in art, design and related areas. Her research interests are in art-based research methodologies, critical pedagogy, arts curriculum linked to urban and community settings, higher education in art and design, and critical curatorial practice in contemporary art.

Razia received her doctorate in Art Education from Teachers College, Columbia University, New York, her MA and PgDip. from Central Saint Saint Martins College of Art and Design, London, and her B.Des from the National College of Arts, Lahore. She has previously taught at Columbia University, New York and the State University of New York at Purchase in the United States, as well as Beaconhouse National University, the National College of Arts, Pakistan Institute of Fashion Design, and Lahore Grammar School in Pakistan.

#### Asma Ibrahim Director, State Bank of Pakistan Museum & Art Galley

Dr Asma Ibrahim PhD has a post doctorate from University of Wisconsin, Madison, and Doctorate in Numismatics. She is also a Fellow of Salzburg seminar.

She has served in the Department of Archaeology & Museums as Curator, Director, Assistant Director, (National Museum of Pakistan), Sub Editor, and Editor.

Since 2006 she has been working as Director, State Bank of Pakistan Museum & Art Gallery Department, which established the first monetary museum of Pakistan. Recent projects include consultancy for many Museums in Sindh and several excavations in Sindh and Baluchistan.

She has collaborated with many channels, BBC, ZDF, CNN, Discovery, HBO. Documentaries about her work on BBC, Horizon, are "Mystery of the Persian Mummy" and Indus Valley civilization on BBC education channel-4.

She is a Member of the Board of Governors and several committees for the establishment of Museums, Conservation. She has established a Centre for Archaeological and Environmental Research & a Foundation. She is author of many books including two course books and several research articles.

#### Mian Attique Ahmed Secretary, Museums Association, Pakistan

Mian Attique Ahmad holds a Master Degree in History with specialization in Archaeology from Punjab University, Lahore (1989) with distinction i.e. Gold Medal. For the last 23 years (1991-2016), he has served in the field of heritage management, (tangible and non-tangible heritage) while posted in Museums, Department of Archaeology, Arts Councils including the heritage of armed forces.

### Chris McGregor

Director, Centre for Digital Documentation and Visualisation, Historic Environment Scotland

Chris Mc Gregor is an architect who has worked for Historic Scotland for a number of years. He has a long standing interest in the survey and understanding of traditional buildings.

# Patrick Gibbs Center for the Study of Christianity and Culture

Patrick Gibbs specialises in the application of digital technology as a means of engaging new audiences, supporting existing interpretation and furthering the visitor experience. He is the Head of Technical Design at the University of York in the Centre for the Study of Christianity and Culture, and is also Director at Heritage Technology – a small firm providing IT expertise to the heritage sector in the UK. His technical skills include 3D visualisation, interactive touchscreens, mobile device apps and online resources, and his interests include the application of technology in sensitive and sacred spaces.

#### Ajay Mahajan Founder, Enhance Labs, India

Ajay Mahajan is the Founder of "Enhance Labs" which is based out of New Delhi, India. His company specializes in creating Digital Environment + Experiences for customer engagement using various innovative digital technologies. He has been involved with designing of digital audience/ customer experience solutions for various museums, events & retail environments in India. He is passionate about research in new media & disruptive innovations. Prior to his current business venture, he was heading the OOH division of Ogilvy & Mather (India's number 1 Creative Advertising Agency) for North India and has spent 16 years in the advertising industry. When he is not working, he likes to watch movies, enjoy with family and research on new innovative media.

For event updates on social media:

#### #IHMC16

#### **British Council**

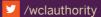
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