

IELTS Success Stories Initiative

Background:

British Council is pleased to announce a very exciting initiative – “IELTS Success Stories”.

Through this initiative, we aim to acknowledge and celebrate achievements of our test takers and [partner institutions](#). Our goal is not only to recognize the remarkable efforts of our partner institutes in delivering excellent results for their candidates but also the brilliance of their candidates who took IELTS with British Council.

Thousands of candidates get the bands they need with British Council IELTS every year and have been helped by British Council in realizing their dreams of studying or working abroad.

Can the scores vary at different venues?

No matter where the candidates take the test, [IELTS marking](#) is done to very high standards by [trained examiners](#). This ensures fairness and consistency across all IELTS test centres.

What we need you to do now:

In the following pages, we have requested for some personal information and your permission to use it. This information will be displayed on our website to celebrate the successes of our candidates and partners.

This document consists of three parts:

1. **Consent Form:** This part needs to be filled in and signed by the candidate.
2. **Candidate / Partner Information:** This part has two sections:
 - a. First section requires some personal information pertaining to candidate's IELTS test details taken with British Council and testimonial.
 - b. Second section requires some information pertaining to IELTS partner.
3. **Privacy Notice:** This part needs to be read and, where appropriate, ticked by the candidate.

Send it over to us:

It is important that you read it carefully, fill in all the fields and email to us a scanned copy of this document along with your recent three outdoor pictures on ielts_success_stories@britishcouncil.org.pk

Criteria:

The criteria for having the names of your students and institute published on British Council's website are as below;

- a. Achievement of 6.5 or higher in IELTS Test with the British Council
- b. Test taken with British Council in the last three months only.
- c. Your institute needs to have been an IELTS partner institute for at least 12 months and should have registered candidates with British Council through B2B portal in line with your institute's partnership status.
- d. In case of multiple entries, British Council reserves the right to publish select few on its media channels.

Accessibility:

This information will be displayed on our website within 4 weeks of receipt – subject to conditions. The address where this will be viewable is <https://www.britishcouncil.pk/exam/ielts/success-stories>

Share it:

We encourage you and your candidates to share this on social media (Facebook and twitter etc.) as much as possible. Don't forget to tag us on Facebook <https://www.facebook.com/IELTS.BritishCouncilPakistan>, use #britishcouncil and twitter [@ieltpakistan](https://twitter.com/ieltpakistan)

Consent Form:

Please read this form carefully. It sets out the terms on which you agree to the **British Council** taking or asking for photographs and/or making or asking for video or audio recordings of you and using those photographs or recordings. **Please complete, sign and return this form to a representative of the British Council.**

Candidate Name	
Age (if under 18)	Date of Birth (if under 18)
Tel.	Email
Project: IELTS Success Stories Initiative	

I hereby:

- agree to the British Council photographing and/or recording me or asking me to provide and give permission to the British Council to use any material in the photographs and/or recordings where the copyright or any other rights are owned by me;
- Confirm that the British Council shall be entitled to use, free of charge, the testimonials with your full name, company's name and your profession in their original format or edited, adapted or altered, for the purposes of the British Council's internal and external promotional and publicity materials and for any programmes, publications, websites, electronic publications and social media services worldwide produced by or on behalf of the British Council.
- confirm that the British Council shall be entitled to use, free of charge, the photographs and/or recordings of me (without having to identify me by name), in their original format or edited, adapted or altered, for the purposes of the British Council's internal and external promotional and publicity materials and for any programmes, publications, websites, electronic publications and social media services worldwide produced by or on behalf of the British Council; and
- Agree that the British Council shall be entitled to pass the photographs and/or recordings of me, and my name, to external press and media agencies, publishers and broadcasters, and to partners and other third parties with which the British Council works, anywhere in the world, for the purposes set out in this Consent Form.

By signing this Consent Form, I agree to these terms set out above	
Signature	
Date	
IMPORTANT NOTICE: TO BE COMPLETED WHERE THE INDIVIDUAL IS UNDER THE AGE OF 18	
As the Subject's Parent / Guardian, I hereby agree to the terms set out in this Consent Form	
Name of Parent / Guardian	
Signature	
Tel.	Email

Candidate's Information:

Please fill in the table below with candidate's test details. First two rows have been filled in as examples.

British Council IELTS Success Stories Initiative								
IELTS Ref No.	Name	Test date	Overall band	Module	Name of IELTS Training Institute	City	Destination	Name of the international college / university applied to
PK015-1234-12345	Name	13-Dec-14	9	Academic	ABC Institute	Rawalpindi	United Kingdom	ABC College
PK011-1234-12345	Name	22-Nov-14	8.5	General Training	XYZ Pvt Ltd	Lahore	Canada	Skill migration

Please write no more than 60 words below. First box have been filled in as examples.

Sample Testimonial:

IELTS with the British Council in May 2016 and got the score needed to study for my BSc in Engineering in Australia. I am now deciding whether to study for my master's degree in Australia, or whether to return to Pakistan. IELTS has given me the flexibility to study the course of my choice.

Your Testimonial:

Please note that one complete form needs to be filled in for each candidate entry.

Partner's Information:

Please fill in the below table with IELTS Partner's details.

IELTS Partner's Information	
Name of the Institute	
Complete Address	
City	
Landline Number	
Email address	
Contact Person	
Mobile Number	
Web Address	
Facebook link	

Privacy Notice

The British Council will use the information that you are providing for advertising, marketing and public relations.

By giving us information about yourself, you consent to us using that information along with your picture where necessary for this purpose.

As part of IELTS High Achievers Gallery initiative, your information will be made available on www.britishcouncil.pk. This means that your information will be made available worldwide, including in countries which do not have equivalent data protection laws.

The British Council would like to use your information to send you details of our activities, services and events (including social events) which might be of interest to you.

Yes, I would like to be sent details of British Council activities, services and events, please contact me by:

Electronic mail

Phone

Short Messaging Service (SMS)

We cannot send you any information if you do not tick the boxes. You may opt out at any time.

Under UK Data Protection law you have the right to ask for a copy of the information we hold on you and the right to ask us to correct any inaccuracies in that information. If you want to find out more about this please contact your local British Council office or see our data protection webpage: <http://www.britishcouncil.org/privacy-cookies/data-protection>.