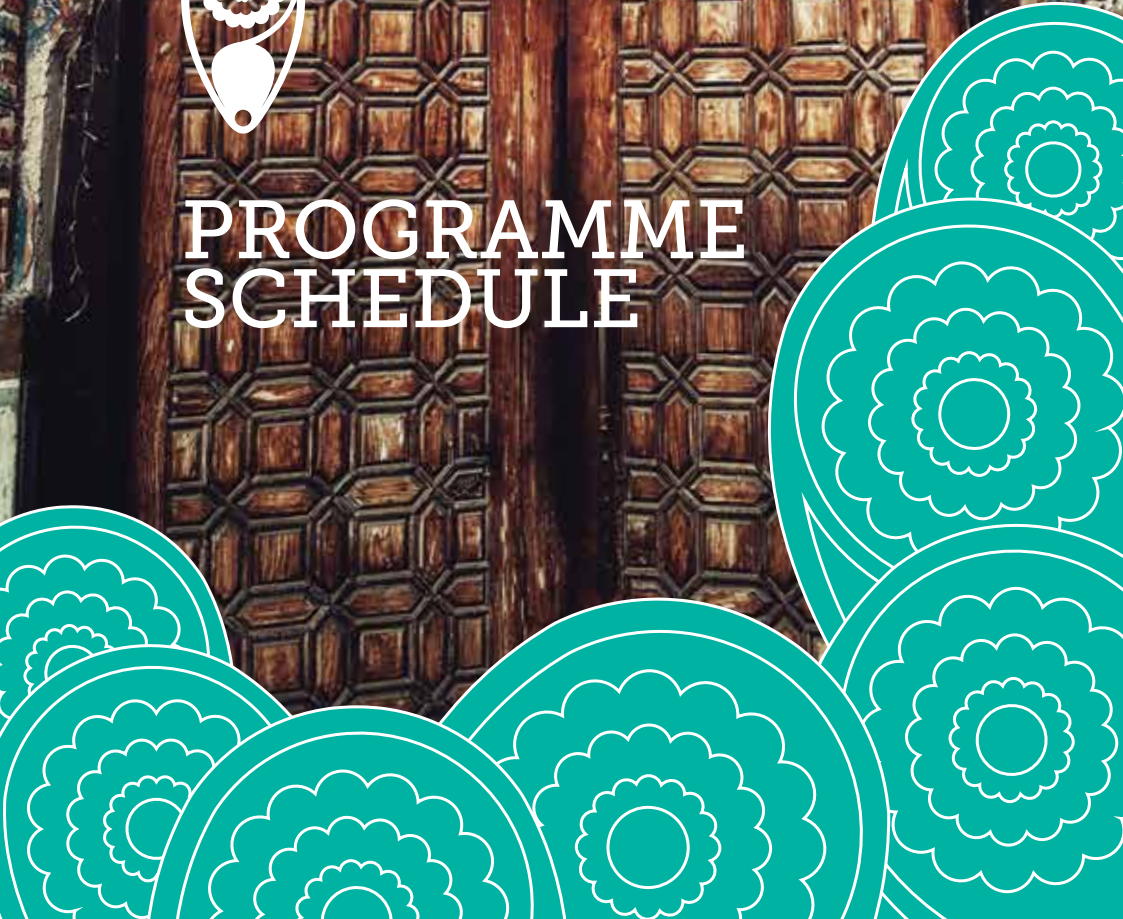




# PROGRAMME SCHEDULE



# DAY 1

## SATURDAY 21 OCTOBER 2017

09:00 AM - 10:30 AM

HALL 2

### PANEL DISCUSSION - TECHNOLOGY AND HERITAGE

An opportunity to explore the nature of technology and the advantages and challenges it poses as a tool for preserving, promoting and interpreting cultural heritage. The panel will review how technology can play a key role in the conservation of heritage, and how increasing audiences via technology doesn't necessarily translate into a compromise in the subject's cultural value. Panelists are expected to discuss how, depending on the context, certain types of technology can be more suitable than others.

**Moderator:** Jazib Zahir (Lahore University of Management Sciences, PK)

**Panelists:** Quddus Mirza (National College of Arts, PK)

Suleman Shahid (Lahore University of Management Sciences, PK)

Sandra Smith (Victoria & Albert Museum UK),

Omar Shiekh (Colorful Heritage, UK)

Thomas Laurain (French Archaeological Delegation to Afghanistan, FR)

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10:40 AM - 12:10 PM

HALL 2

### PANEL DISCUSSION - EDUCATION, CULTURE AND YOUTH ENGAGEMENT

Education is one of the strongest ways of engaging with youths of the community. This talk will explore various methods of involving young people in valuing and protecting tangible and intangible heritage. The talk will discuss challenges, as well as methods to effectively involve relevant government departments. Panelists will be encouraged to share success stories and practical lessons learned from their diverse experiences.

**Moderator:** Vibeke Jensen (Director, UNESCO, PK)

**Panelists:** Allah Bakhsh Malik (Education Secretary, PK)

Nick Merriman (Manchester Museum, UK)

Sajida Vandal (THAAP, PK)

Johannes Beltz (Museum Rietberg, SZ)

Abbas Rashid (Society for the Advancement of Education, PK)

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12:20 PM - 01:40 PM

HALL 2

### PANEL DISCUSSION - HERITAGE & IDENTITY: WINDOWS OF CULTURAL PARADIGMS

This session will explore the numerous cultural paradigms that inform a citizen's sense of identity, which can include language, art forms, literature and history. How the strength of these connections, both at individual and community levels lead to increased protection and sustainability of heritage. Panelists will shed light on their personal and professional experiences.

**Moderator:** Risham Syed (Beaconhouse National University, PK)

**Panelists:** Aarfa Syeda (Forman Christian College, PK)

Tariq Rehman (Beaconhouse National University, PK)

Omar Shaukat (University of Johannesburg, South Africa/IBA, PK)

Jasdeep Singh (National Army Museum, UK), Helen Watkins (History, Glasgow Museums, UK)

02:40 PM -  
02:50 PM

HALL 2

## PRESENTATION - PRESERVATION OF THE ROYAL KITCHEN AT LAHORE FORT

Kamran Lashari and Najam Saquib, (WCLA, PK)

02:50 PM - 04:20 PM

HALL 2

### PANEL DISCUSSION - SUSTAINABLE TOURISM & DEVELOPMENT

Tourism can be an excellent way to increase a country's GDP. However, the long-term sustainability of tourism is dependent upon the incorporation of environmentally conscious and socially inclusive approaches from the outset of its development. The infringement of local values, needs and interests can often be overlooked by the tourism industry.

Therefore, it is crucial to ensure that these communities are targeted as the primary beneficiaries of tourism's social and economic values. It is important that a supportive infrastructure is implemented to protect local culture and traditions. Panelists will discuss these issues and their hopes for a dynamic national cultural policy.

**Moderator:** Mehjabeen Abidi Habib (Heinrich Boel Stiftung, PK)

**Opening Remarks:** Kamran Lashari (WCLA, PK)

**Panelists:** Salman Beg (AKCSP, PK)

Haroon Sharif (World Bank, PK)

Pierre-Arnaud Barthel (French Agency for Development, FR)

Duncan McCallum (Historic England, UK)

Lashley Anne Pulsipher (Hashoo Hotels, Pak)

PIA representative

04:20 PM - 05:30 PM

OUTDOORS

### PANEL DISCUSSION - ARTISTIC LICENSE, IDENTITY AND MEMORY: DRAWING FROM HERITAGE

The everyday choices people make, while consuming different forms of entertainment and while celebrating a certain aesthetic to inform our physical outlook, particularly reflect upon the cultural consciousness of their society.

This discussion will aim to investigate the employment of cultural archetypes in the music, drama, film and fashion industries. An exciting discussion is expected as traditional concepts around pehnava, mausiqi and natak are recognized and reevaluated. There will be deliberation on the dangers of unregulated media (in terms of the inclusion of heritage) and its influence on the collective sense of identity of our people.

**Moderator:** Mira Hashmi (Producer, Filmmaker)

**Panelists:** Sharmeen Obaid Chinoy (Filmmaker)

Ali Hamza (Musician/Producer, Pakistan)

Sonya Battla (Fashion Designer)

Saqib Malik (Director/Producer)

Raania Azam Khan Durrani (Director Arts British Council, PK)

05:30 PM -  
06:30 PM

HALL 2

### PERFORMANCE - MUGHAL-E-FUNK

By Rakae Jamil, Rufus Shahzad and Kami Paul.

06:30 PM -  
07:45 PM

HALL 2,  
OUTDOORS

### FILM PREMIERE - SONG OF LAHORE

Two-time Academy Award winner Sharmeen Obaid-Chinoy's documentary featuring the lives and cultural heritage of Pakistan's classical musicians.

08:00 PM -  
09:30 PM

HALL 1

### PERFORMANCE - THE SACHAL STUDIO ORCHESTRA

Experience the innovative fusion of jazz and bossa nova in a heart warming live performance by the Sachal Jazz Ensemble.

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## DAY 2 SUNDAY 22 OCTOBER 2017

09:00 AM - 10:30 AM

HALL 2

### PANEL DISCUSSION - ILLICIT TRAFFICKING OF CULTURAL ARTEFACTS

The illicit trafficking of cultural property is a global issue. The panel will explore why the looting and illegal selling of cultural property threatens the cultural life of societies; and why the struggle to oppose it requires specialized strategies that are adapted to the legal framework of each country. It will demonstrate how legal loopholes, and regulatory incompetence can hinder progress and what kind(s) of reform(s) can promote the safeguarding of heritage for future generations.

**Moderator:** Salman Asif (UNESCO Consultant, PK)

**Opening Remarks:** Cesar Guedes (Country Rep. UNODC)

**Panelists:** Vibeke Jensen (Director, UNESCO, PK)

Celso Corracini (UNODC HQ)

Junaid Akhlaq (Department of Archaeology & Museums, PK)

Muneeza Majeed (FBR, PK)

Sajid Akram Chaudhry (FIA, PK)

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10:40 AM - 12:10 PM

HALL 2

### PANEL DISCUSSION - AUDIENCE DEVELOPMENT & MUSEUMS

The panel will discuss the entity of museum as a place of exchange and service for the public. Drawing on their professional experience, the panelists will examine how common obstacles can become opportunities for public engagement that transform the museum into a place with far greater purpose than just storage and preservation of history.

**Moderator:** Salima Hashmi (Beaconhouse National University, PK)

**Panelists:** Fouzia Saeed (Lok Virsa Museum, PK)

Tim Corum (Horniman Museums & Gardens, UK)

Rebecca Bridgman (Birmingham Museums Trust, UK)

Sara Wajid (Birmingham Museum, UK)

Sophie Makariou (Guimet Museum, FR)

12:20 PM - 01:40 PM

HALL 2

### PANEL DISCUSSION - HERITAGE CONSERVATION

The celebration of heritage can be a complex and sophisticated process that requires its consumers, producers and those working in the field to be sensitive to conservation requirements and needs. Panelists will discuss how the cultivation of respect for historical sites and objects can generate a sense of belonging and identity within communities, which can often lead to better long term conservation and protection.

**Moderator:** Rafay Alam (Environmental Lawyer, PK)

**Panelists:** Kamil Khan Mumtaz (Lahore Conservation Society, PK),

Salim Ul Haq (Dept. of Archaeology, PK),

Irfan Siddiqui (Heritage Advisor to Prime Minister, PK)

Eleni Glekas (Boston Architectural College, US)

Birgetta Ringbeck (Federal Foreign Office, Berlin, GR)

Aurore Didier (French Archaeological Mission in Indus Basin -MAFBI, FR)

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02:40 PM -  
03:10 PM

HALL 2

### PRESENTATION - PRESERVATION OF LAHORE'S HERITAGE

Rehabilitation of 17th Century Chowk Wazir Khan (Salman Beg & Wajahat Ali, AKTC, Pak)  
World's largest picture wall of Lahore Fort (Wajahat Ali, AKTC, Pak)

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03:15 PM - 04:45 PM

HALL 2

### PANEL DISCUSSION - DIVERSITY OF CULTURAL AND RELIGIOUS EXPRESSIONS

How and to what extent are the religious and cultural expressions of Pakistan preserved for the future? This discussion, will review dominant practices and behaviors that safeguard regional & minority cultures & languages. Panelists will explore current challenges to social inclusion and how best to overcome these in the long term.

**Moderator:** Basit Koshul (Lahore University of Management Sciences, PK)

**Panelists:** Raza Kazim (Sanjan Nagar School, PK)

Amen Jaffer (Lahore University of Management Sciences, PK)

Nur-Sobers Khan (The British Library, UK)

Christophe Jaffrelot, (Sciences Po University Paris, FR)

Pia Brancaccio (Drexel University, US)

Ross Burns (Macquarie University, AU)

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05:00 PM -  
06:30 PM

HALL 3

### PERFORMANCE - SUR MANDAL

A classical music night with Ustad Mubarak Ali Khan, Chand Khan - Suraj Khan and Faheem Mazhar

07:00 PM -  
08:00 PM

HALL 2

**PERFORMANCE - "LE CONCERT IMPROMPTU"**

French Quintet Band

08:00 PM -  
09:30 PM

HALL 1

**PERFORMANCE - SOZ-E-MOHABBAT**

By Hur Sukh (Directed by Bina Jawad ft. Adnan Jahangir & Wahab Shah)

# INTERNATIONAL CONFERENCE ON ARCHAEOLOGICAL HERITAGE OF PAKISTAN - CHALLENGES, POTENTIAL AND THE WAY FORWARD.

Led by Higher Education Commission - the primary goal is to sensitize experts and non-experts including scholars, decision makers, member of the education and higher education community, bureaucrats and politicians that archaeology and heritage are a constitutive part of the country, and to seize the occasion of this conference to convey a strong message in the alignment of the Vision 2025.

The conference presents academic paper presentations from Pakistani and international experts. The detailed programme of the conference is published by Higher Education Commission.



# EXHIBITIONS & ACTIVITIES



# EXHIBITIONS

HALL 1 FOYER

## HOME 1947

Sharmeen Obaid-Chinoy's Home 1947, an immersive installation depicting personal reflections on 1947, first presented in the Manchester International Festival. Co-commisioned by MIF, British Council Pakistan and Super Slow Way.

GALLERY 1

## MUSEUM'S SHOWCASE

Showcase of artefacts (or replicas) from Pakistani museums, curated by HEC, representing a taste of collections in Pakistan - Showcases of artefacts in Gallery 1.

## DIGITAL/VIRTUAL REALITY

Digital Exhibition of Pakistan's selected heritage sites by Morango - A VR showcase of some of the monuments/Heritage sites - 1 Kiosk with 4 digital glasses.

## CONNECTING THE DOTS

Curated series of posters with photographs taken in the Walled City which highlight different aspects of the social life of that part of town, workshops facilitated by the award-winning National Geographic photographer Matthieu Paley and Mareile Paley (graphic designer), organised by the Annemarie-Schimmel-Haus (German Cultural Centre Lahore).

GALLERY 2

## HERITAGE SITES OF PAKISTAN

An exhibition of recent photographs, curated by Morango, featuring seleted heritage sites across Pakistan, which tell stories of how heritage is central to our lives.

## MY CITY, MY STORY - LICFF YOUNG SHORT FILM SCREENING

Through the Lahore International Children's Film Festival Competition – LICFF YOUNG a number of young filmmakers have made independent short films, videos, documentaries and short narratives. My City My Story is a showcase that leads us into the windows of perceptions of our youth in Pakistan and how they portray them through moving images.



## GALLERY 2

### CAMERA KAHANI: YOUTH HERITAGE WALK

Journey into Lahore is a series of photo stories created by youth during a personal interaction with Lahore and its streets. On foot through the narrow maze of the city, the eyes of the 15 young people have captured tales from the Walled City and its surrounding historical spaces like the Shahi Hammam, Masjid Wazir Khan and the marketplaces of Delhi Darwaza and Gawalmandi - the food street. These young street photographers share imagery and narratives from their intimate experiences with Lahore and its diverse cultural environment.

## GALLERY 3

### HERITAGE THROUGH CHILD ART

Exhibition featuring visual art works of children and young people, curated by The Litte Art, around the themes of Heritage, Culture and Identity - 40 artworks by children.

### CURATED EXHIBITION OF BOOKS BY BRITISH COUNCIL LIBRARY

A showcase of selected books in the exhibition curated from the archives of British Council Library.

## GALLERY 4

### WEKH LAHORE (SEE LAHORE)

A pictorial exhibition of Lahore's Walled City, by Walled City of Lahore Authority. Works of various young photographers curated for Heritage Now - 20 Photographs by young photographers.

### NCA SHOWCASES TERRACOTTA

Terracota showcase made by the students of National College of Arts.

## ACTIVITIES

## OUTDOORS

### CRAFT BAZAAR

The Crafts Bazaar will feature a mix of stalls showcasing traditional artisans and craftspeople, young creative entrepreneurs exhibiting their work, and small businesses that employ traditional crafts in their products. The Bazaar will feature:

- Stalls for spices and dry fruit, traditional Lahori Khussas, parandas and bangles
- Naqsh School of Arts
- Enigmas Truck Art
- Thatha Khidona
- Forgotten Crafts

- AHAN
- Paperün
- Serene Organics
- Juti kapra or makan
- Borrindo
- Turr Lahore
- Ceramic Artsby Kulsoom Mehmood
- Wire by Ifrah Khan
- Mark Designs by Maha Atiq Khan
- Shadow Box by Umar Sajjad
- VArzee by Zain Abrar

## THE LITTLE ART OPEN STUDIO

The open studio is an environment created by The Little Art where expressing creativity is promoted. The open studio as the name suggests is open for all, here everyone can take part in creative activities either individually or collaboratively. Different stations are set up to engage the audiences such as pottery, painting etc. The artworks and crafts made by children and families are also exhibited in the open studio space.

A clay pottery workshop by artist Ghaniya Badar with live wheel showcase and pottery making with young children at Heritage Now. Open Workshop on basic puppet making with simple materials.

A visual art corner for engaging children in thematic works around their culture and open exhibit of their work.

## COLLABORATIVE MOSAIC WALL PAINTINGS BY AIJAZ ANWAR

A large scale collaborative mosaic wall where audience will be engaged to paint and recreate renowned painter Aijaz Anwar's works around Lahore.

Aijaz Anwar's work revolves around the buildings and spaces of Lahore in their true essence and glory. He has preserved those buildings in his paintings which have been replaced by a new identity. This mosaic activity consists of images from Mr. Aijaz's work of old Lahore; not all are historical, but common homes of common people are central to his work. Natural lively colors bring the buildings to life and are a reflection of Lahore's local identities and through this activity public can engage and add their own strokes.