English for Work and English Online
Corporate English Solutions

About Us

English
About us

Founded in 1934, we are passionate about excellence and innovation in teaching and assessment and helping people reach their potential.

Every year we train over 400,000 learners across 47 countries in our centres and connect with a further 80 million online. We combine this with a world-leading reputation in assessment and deliver assessment to over 2 million people a year.

We work with leading businesses, institutions and governments worldwide to deliver scalable, engaging and impactful solutions that help your people communicate with the world.

Global and Scalable

We train 400,000 people a year, across 47 countries in our centres and 80 million online.

Relevant and Engaging

We offer a wide range of modular courses, that provide pathways to specific learning goals.

Impactful

World-leading assessments help you evaluate training impact and ROI.
Online programmes

We offer a range of options covering self-study and live, 24/7 trainer-led programmes. Our modular courses provide clear pathways to specific learning objectives. Our flexible learning options can be customized to meet your needs and budget.

- English for Work
- English Online

Course features

- **Live, synchronous learning** in classes with expert teachers.
- **Self-access** guided learning courses for all levels.
- **Relevant** content covering a wide range of social and workplace situations and learning goals.
- **Flexible** 24/7 schedule to suit individual needs and global groups.
- **Reporting** and assessment to monitor engagement, progress and impact.
- **Support** with programme design and account management.
English for Work

Our online blended learning course uses proven ‘flipped classroom’ approach to combine the flexibility of self-study with live, interactive classes.

**English for Work**: develops business English skills to communicate with confidence in professional situations

**Course features**

- **Live, synchronous learning** in classes with expert teachers.
- **Self-access** guided learning courses for all levels.
- **Relevant** content covering a wide range of social and workplace situations and learning goals.
- **Flexible, scalable** learning that combines structure with individual learning pathways.
- **Certification and badges** to highlight achievements and add to social profiles.
- **Affordable pricing** for global groups.
English for Work

The modules include:

- New professional opportunities
- Describing experiences and interests
- Expressing opinions and handling complaints
- Email writing
- Negotiation
- Writing business plans and reports; presenting data
- Performance appraisals
- Managing projects and change.

The flipped classroom

Self-access before class
Access and engage with direct instruction (video, text, podcast).

Interact during class
Interact and learn in a dynamic classroom/group space.

After class
Apply what is learnt on the course in real life.

Blended learning where learners experience content at home then practice in class.
Effective language improvement

How it works

- Develop your soft skills and spoken English
- Become more confident communicating and presenting to others in social or workplace situations.
- Improve writing, reading, and listening skills and learn to use grammar and vocabulary more accurately.
- Practice at your own time and pace
- Get instant feedback and track your progress.

18 weeks to complete each 3-module course and move up a level

Each week comprises:

- 3 hours online exercises before your class
- 1 hour of live online class at a timing of your choice
- 2 twenty-five minute ‘Live25 webinars’ of your choice
- 1 hour of online exercises after your class.

18 weeks

A1 Elementary

A2 Pre-intermediate

B1 Intermediate

B2 Upper-intermediate

C1 Advanced
English Online content is curated in Themes. Each level, from A1 – C1 includes twelve themes. Each theme consists of six lessons, each of which comprises a live classes, online learning activities and assessment.

**How it works**

- Themes cover nine hours of learning time: six hours of live classes and three hours of online learning.

- Themes include a wide range of workplace scenarios to build confidence in English alongside skills like business communication, presenting and communicating Ideas.

- Each class focuses on a specific learning objective including areas such as negotiation, networking, inter-cultural communication and presentation skills.

- Individual learners only see themes that are available for their level and select based on relevance to their goals.

► **Prepare** for classes with interactive online activities

► **Improve** speaking skills, pronunciation, fluency, vocabulary and grammar in a global community of expert teachers and a live environment

► **Practice** what you’ve learned in class with interactive teacher-led tasks and group work with class-mates.

► **Progress** with teacher feedback.
Workplace themes and content

English Online themes can be selected based on training goals and individual roles and interests to ensure content is relevant and engaging.

We offer a broad range of themes across A1-C1 level. Every lesson has a clear learning goal and combines live and self-access learning to ensure learners are challenged appropriately and their learning is consolidated.
Live 1-2-1 classes

In addition to group classes, learners can also choose Live Private classes. These can be used to focus on improving specific areas of language or for individual progress assessments.

Individual classes can be combined with group classes and other learning formats.

How it works

- Individual participants book live Private classes throughout the day with our flexible timetable.
- Options to select specific teachers.
- Develop a bespoke learning plan with a teacher focusing a particular learning goal or choose a flexible approach.
- Use credits interchangeably for group and individual classes.
- Use private classes to undertake detailed individual progress and fluency assessments.
Track progress and impact

To help you evaluate impact and ROI, we provide a range of assessments reporting tools.

Assessment

- **Placement testing** is undertaken during onboarding, to benchmark your team against the CEFR framework and place individuals at the right level.

- **Continuous assessment** includes asynchronous tests that covering the language points from each theme. This is auto-marked, with instant results.

- **Teacher-led fluency assessment** is available to students that take an individual teacher assessment. Teachers assess comprehension, fluency, confidence, pronunciation, vocabulary and grammar and precision.

Reporting dashboards

- **Individual progress reports** cover assessment scores.

- **Attendance reports** show themes and lessons individuals have attended and completed.
What our learners and clients say

“It is indeed heartening to see that the participants are overall positive about the learning opportunity they have gone through. I join the entire team to thank you and your team which was actively engaged in this project. It can’t achieve anything without the high level of engagement you ALL had and continue to have on this subject. We are looking forward to an even stronger relationship with your team in coming years.”

FMCG Multinational (English for Work)

“I improved my abilities in grammar and learnt new words. I also improved my fluency. I feel that I can understand English much better now. These courses are great because in a little time one can learn a lot.”

Giannina (English for Work)

“The course comprised of online live interactive classes as well as some online assignments. The course content was very rich and designed in accordance with the day-to-day needs of the workplace. My teacher was one-of-a-kind. She was an enthusiastic person with a strong stimulus for students’ needs. She was extremely well organised and tailored her teaching in accordance with her students’ needs. She helped me a lot and I made big progress. The course has really made a difference and has boosted my language skills and confidence”

Riddhi Datta(English for Work)
Contact Us

English
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Book a free consultation today