

BRITISH English for Work and English Online







About Us



English



About us

Founded in 1934, we are passionate about excellence and innovation in teaching and assessment and helping people reach their potential.

Every year we train over 400,000 learners across 47 countries in our centres and connect with a further 80 million online. We combine this with a world-leading reputation in assessment and deliver assessment to over 2 million people a year.

We work with leading businesses, institutions and worldwide to deliver scalable, governments engaging and impactful solutions that help your people communicate with the world



Global and Scalable

We train 400,000 people a year, across 47 countries in our centres and 80 million online.



We offer a wide range of modular courses, that provide pathways to specific learning goals.



Impactful

World-leading assessments help you evaluate training impact and ROI.





Online programmes

We offer a range of options covering self-study and live, 24/7 trainer-led programmes. Our modular courses provide clear pathways to specific learning objectives. Our flexible learning options can be customized to meet your needs and budget.

- English for Work
- English Online



Course features



Live, synchronous learning in classes with expert teachers.



Self-access guided learning courses for all levels.



Relevant content covering a wide range of social and workplace situations and learning goals.



Flexible 24/7 schedule to suit individual needs and global groups.



Reporting and assessment to monitor engagement, progress and impact.

Support with programme design and account management.







English for Work

Our online blended learning course uses proven 'flipped classroom' approach to combine the flexibility of selfstudy with live, interactive classes.

English for Work : develops business English skills to communicate with confidence in professional situations



Course features



Live, synchronous learning in classes with expert teachers.



Self-access guided learning courses for all levels.



Relevant content covering a wide range of social and workplace situations and learning goals.



Flexible, scalable learning that combines structure with individual learning pathways.



Certification and badges to highlight achievements and add to social profiles.



Affordable pricing for global groups.





English for Work

The modules include:

- New professional opportunities
- Describing experiences and interests
- Expressing opinions and handling complaints
- Email writing
- Negotiation
- Writing business plans and reports; presenting data
- Performance appraisals
- Managing projects and change.

The flipped classroom



Self-access before class

Access and engage with direct instruction (video, text, podcast).

Interact during class

Interact and learn in a dynamic classroom/ group space.

After class

Apply what is learnt on the course in real life.

Blended learning where learners experience content at home then practice in class.



Effective language improvement

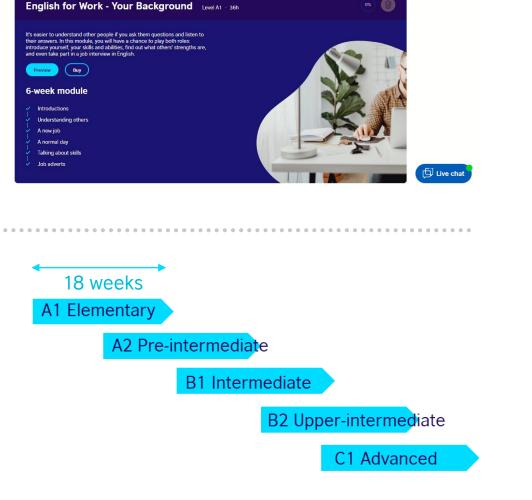
How it works

- Develop your soft skills and spoken English
- Become more confident communicating and presenting to others in social or workplace situations.
- Improve writing, reading, and listening skills and learn to use grammar and vocabulary more accurately.
- Practice at your own time and pace
- Get instant feedback and track your progress.

18 weeks to complete each 3-module course and move up a level

Each week comprises:

- 3 hours online exercises before your class
- 1 hour of live online class at a timing of your choice
- 2 twenty-five minute 'Live25 webinars' of your choice
- 1 hour of **online exercises** after your class.



English for Work

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BRITISH

Start learning

English Online



English Online

English Online content is curated in Themes. Each level, from A1 – C1 includes twelve themes. Each theme consists of six lessons, each of which comprises a live classes, online learning activities and assessment.

How it works

- Themes cover nine hours of learning time: six hours of live classes and three hours of online learning.
- Themes include a wide range of workplace scenarios to build confidence in English alongside skills like business communication, presenting and communicating Ideas.
- Each class focuses on a specific learning objective including areas such as negotiation, networking, intercultural communication and presentation skills.
- Individual learners only see themes that are available for their level and select based on relevance to their goals.



Iglish Online Home

Home Themes Book classes Teachers 🗅 💄

Select a theme to start learning

You've completed 1 lessons!







Local CS teams

Home, Holidays and Tourism



- ► **Prepare** for classes with interactive online activities
- Improve speaking skills, pronunciation, fluency, vocabulary and grammar in a global community of expert teachers and a live environment
- Practice what you've learned in class with interactive teacher-led tasks and group work with class-mates.
- **Progress** with teacher feedback.



Workplace themes and content

English Online themes can be selected based on training goals and individual roles and interests to ensure content is relevant and engaging.

We offer a broad range of themes across A1-C1 level. Every lesson has a clear learning goal and combines live and self-access learning to ensure learners are challenged appropriately and their learning is consolidated.



Business Ideas Start 6 lessons

(Finding the best supplier What are we doing wrong? () I wouldn't choose there (Improving the business (The green workplace Suilding a case



Start

Plans and projects 6 lessons Planning a product launch Presenting an action plan

Project progress meeting

Business meetings

✓ Team-building events

Presenting a review of a project

Rusines

Start

Business Communication 6 lessons

Cong-term goals ✓ Job appraisal interview Getting in touch with people on the phone ✓ Job Interviews What would you do? Corporate social responsibility



Presentations and processes Start 6 lessons

Giving a presentation Presenting information formally Analysis and presentation So, how does it work? Opinions in meetings Meeting topics and discussion



Career Development Start

 ✓ Job review Finding the right career What have you done? (Teamwork Company structure Describing your ideal job

6 lessons



Employment matters Start 6 lessons Rewarding people The marketing mix Something is wrong The business trip was... Asking someone how they got their job Showing your best side



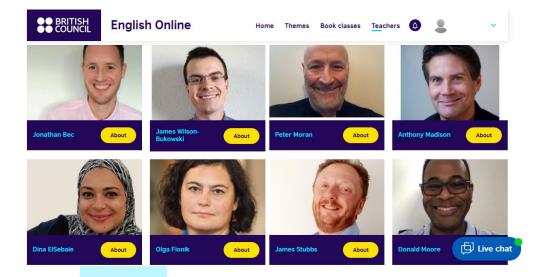
Live 1-2-1 classes

In addition to group classes, learners can also choose Live Private classes. These can be used to focus on improving specific areas of language or for individual progress assessments.

Individual classes can be combined with group classes and other learning formats.

How it works

- Individual participants book live Private classes throughout the day with our flexible timetable.
- Options to select specific teachers.
- Develop a bespoke learning plan with a teacher focusing a particular learning goal or choose a flexible approach.
- Use credits interchangeably for group and individual classes.
- Use private classes to undertake detailed individual progress and fluency assessments.



Select a preferred time or teacher, based on their bio. Then join the live class.

All our teachers are highly qualified with extensive experience.





Track progress and impact

To help you evaluate impact and ROI, we provide a range of assessments reporting tools.

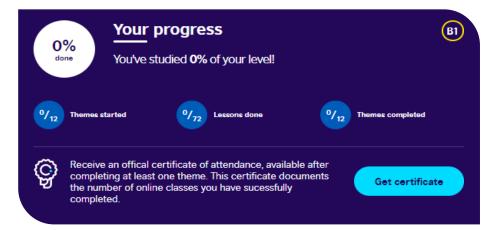
Assessment

- Placement testing is undertaken during onboarding, to benchmark your team against the CEFR framework and place individuals at the right level.
- **Continuous assessment** includes asynchronous tests that covering the language points from each theme. This is auto-marked, with instant results.
- Teacher-led fluency assessment is available to students that take an individual teacher assessment. Teachers assess comprehension, fluency, confidence, pronunciation, vocabulary and grammar and precision.

Reporting dashboards

- Individual progress reports cover assessment scores.
- Attendance reports show themes and lessons individuals have attended and completed.

Track progress with dashboards



Recommended learning hours for progression



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What our learners and clients say







"It is indeed heartening to see that the participants are overall positive about the learning opportunity they have gone through. I join the entire team to thank you and your team which was actively engaged in this project. It can't achieve anything without the high level of engagement you ALL had and continue to have on this subject. We are looking forward to an even stronger relationship with your team in coming years."

FMCG Multinational (English for Work)

"I improved my abilities in grammar and learnt new words .I also improved my fluency. I feel that I can understand English much better now. These courses are great because in a little time one can learn a lot."

Giannina (English for Work)

"The course comprised of online live interactive classes as well as some online assignments. The course content was very rich and designed in accordance with the day-to-day needs of the workplace. My teacher was one-of-a-kind. She was an enthusiastic person with a strong stimulus for students' needs. She was extremely well organised and tailored her teaching in accordance with her students' needs. She helped me a lot and I made big progress. The course has really made a difference and has boosted my language skills and confidence"

Riddhi Datta(English for Work)



Contact Us

English

Online: https://www.britishcouncil.in/english/corporatesolutions

Book a free consultation today



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