

Expression of Interest for Monitoring Partner

Aawaz II

OVERVIEW

AAWAZ II is a five year DFID funded programme, which will work with local communities in Khyber Pakhtunkhwa and Punjab to promote the rights of children, women, youth, and other marginalized groups, and to strengthen their control over their own development.

Intended Impact: A more inclusive and peaceful Pakistan, with less exclusion and exploitation.

Intended Outcome of the Programme: Pakistani society and government institutions support increased voice, choice and control for women, girls, boys, youth and marginalized groups, protect them from exploitation and prevent discrimination and intolerance at all levels.

The programme has a specific focus on:

- Child labour (including bonded child labour)
- Early and forced marriages
- Gender-based violence
- Social cohesion and tolerance

The programme has four pillars; British Council is leading on the delivery of Pillar 3, Community Dialogue, Awareness and Voice and Pillar 4, Conflict Pre-emption. As part of the delivery of these pillars, AAWAZ II will support the capacity building of Aagahi Centres across 45 districts (19 in KP, 26 in Punjab) to provide a safe space for marginalised members of the community and facilitate citizen-state engagement. The Aagahi Centres will aim to bring about improvements to state services, providing information to citizens on their rights and preventing community conflict by encouraging community members to address potential triggers of conflict and promote tolerance through dialogue. The programme aims to benefit 7 million (direct 2 million and indirect 5 million) individuals by 2024.

British Council

The British Council is the UK's foremost cultural relations organization dedicated to building trust and understanding between people from all cultures. We operate in over 110 countries. Pakistan is one of the British Council's highest priority countries with our work focusing on education, skills for employability, English, creativity and active citizenship.

UK's Department for International Development (DFID)

DFID is working to promote peace and prosperity in Pakistan by supporting education; women and children's health; creating jobs and supporting economic growth; strengthening democracy and governance; and building stability in conflict-affected areas. The UK supports people affected by conflict in Khyber Pakhtunkhwa, the Federally Administered Tribal Areas and Balochistan, to restore livelihoods and improve stability.

Aawaz II:

Pakistan has witnessed high levels of violence and insecurity, poverty, and conflict in recent years. This situation is improving but economic and social exploitation and exclusion remain high and reinforce discrimination and harmful practices. Children, youth, women and girls, minorities, transgendered and persons with disabilities face particularly severe disadvantages. There are between 3 and 15 million child labourers in Pakistan. Child and forced marriage is common and is perpetuated by customary practices and social norms. 40% of married women have experienced domestic violence. There is an urgent need to take action on such forms of abuse and exploitation and promote a society that respects inclusion and rights for everyone.

The UK's Department for International Development (DFID) is funding AAWAZ II programme to work with the government and local communities to promote, enable and protect the rights of marginalised groups to strengthen their control over their own development. The programme has a specific focus on:

- Child labour (including bonded child labour)
- Early and forced marriages
- Gender-based violence
- Social cohesion and tolerance

At community level, it works directly with marginalised people for their awareness, empowerment and behaviour change so that they could articulate their demands, engage constructively with the state for accessing services and rights, and reduce acceptance of harmful and exploitative practices AAWAZ II programme builds on the success of its predecessor, AAWAZ I: Voice and Accountability Programme, which worked in Punjab and Khyber Pakhtunkhwa (2012 - 2018).

Summary of Broad Programme Activities

Aawaaz Agahi Centers (AACs): Downstream partners (implementing CSO partners) will establish AACs as information hubs related to rights and service provision. The AACs will focus on the key thematic topics mentioned above. These include the tehsil AACs, approximately three per district. The AACs, will serve as information and referral hubs, providing support to communities, disseminating information, engaging with communities, managing referrals and maintaining databases. AACs will be responsible conducting awareness sessions, for setting up Village Forums, identifying youth volunteers and community members to be trained as Aawaz Youth Volunteers (AYV) and community members to be trained on leadership.

Village Forums (VFs): AACs teams will work alongside VFs. VFs will typically represent a cluster of at least three villages through their membership and can include village-level elected representatives—women, minorities, general councilors. Each VF will have 25 members. Through a participatory process, VFs will identify their priorities for change, the stakeholders for that change, and the most effective way of bringing about that change—e.g., can it be done by the community itself? Does it require access to government resources or elected representatives? The VFs will have subgroups representing interests—e.g., women's groups, PWDs. There will be 9 VFs per AAC i.e. 27 VFs per district.

Trainings: A pool of district level facilitators will be trained on core content and these facilitators will then be responsible for cascading trainings in respective communities. Three structured trainings for community members are a part of the programme: 1) Core and Thematic area trainings for members of VF, 2) Training on Conflict Pre-emption and 3) Training on leadership.

Aawaz Youth Volunteers (AYV): AYV will be embedded in districts and villages represented in the VFs. They will undergo a rigorous learning and mentoring process that exposes them to self-growth, citizen rights and gender equality, concepts of exploitation and modern slavery, community engagement and leadership skills. Based on relevance to their communities, they will develop social action projects to implement in their areas as part of

their experiential learning journey. Trained in cohorts over 18 months, the ACA networks so formed will receive mentoring and support from downstream partners, community influentials, VF members and the AACs.

Aawaz Provincial Partners: The Aawaz provincial partners, one in each province, will work closely with downstream partners to set up the Aawaz District Forums (ADFs) and Aawaz provincial forums. Their core function is to provide support, programmatic monitoring and oversight on the workings of DSPs.

Details on the target numbers and critical activities will be shared in round two of the EoI.

Expression of Interest for Partnership

This call invites proposals from qualified organizations to lead on the development and implementation of a robust monitoring / third-party physical verification system for Aawaz II by employing a combination of digital technology and field monitoring solutions. Aawaz II has two provincial partners and 17 downstream partners (implementing partners (IPs)) that manage and execute all project activities in their respective districts. A 'third-party' verification system is inbuilt into the programme to lead on the M&E of the programme, set up and execute data collection and verification of all reported data by Downstream Partners (DSPs).

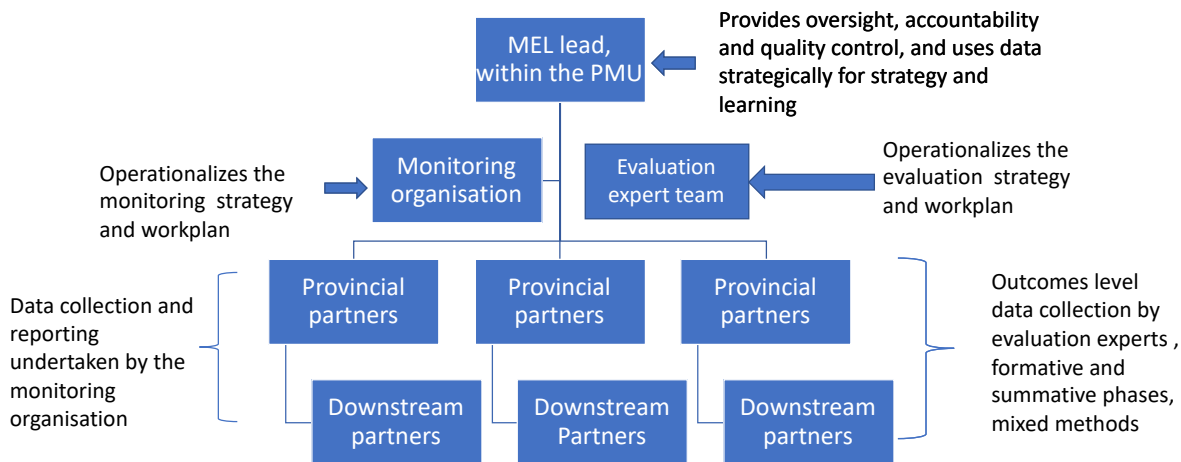
Envisioned Role for Monitoring, Evaluation & Learning Partner:

The selected organization will be responsible for:

- Leading the third-party independent monitoring of Aawaz II interventions and activities reported by DSPs through field verifications and use of digital technology. This will be a continuous process with data collection and spot checks/ verification on a regular basis over the five years of the programme.
- Developing a robust online digital platform for recording and collating data
- Supporting the British Council team in devising a solid data collection, collation and reporting mechanism
- Coordinating with the Aawaz II Team lead and MEL lead to support the implementation of a MEL framework
- Provide capacity building and strategic support on monitoring to programme partners
- Ensure accountability and continuous learning and improvement
- Conducting field activities to record and collate data systematically against each activity, indicator, output and outcome via field monitors (hired individually) or within a consortium.
- Monitoring programme activities and track progress towards programme objectives as led by MEL Lead
- Conducting field surveys, scopings during the course of the five years as discussed and finalized with MEL Lead.
- Leading on a detailed quality assurance mechanism for data collection/ reporting

Aawaz II Monitoring Mechanism:

The figure below summarizes the roles and responsibilities for the MEL Strategy within a hierarchy.



Programme activities will be conducted and reported by DSPs on a central online portal/ MIS. Provincial partners will provide regular support, and oversight to DSPs activities and reporting. The role of the ME partner is to operationalize and operate/manage a secure online platform that enables regular reporting by the DSPs and provincial partners on all key activities and is able to provide PMU/MEL lead with real-time data. The second key role of ME partner is to provide third-party validation i.e. engage in a cycle of continuous field monitoring all around the year, in each district on an agreed sample. In essence the ME partner will, through a combination of field and digital tech approaches be validating partner reported data, and providing collated reports and quality assurance to the PMU on the activities being conducted. The MEL lead will work with the contracted Monitoring partner to define KPIs for each activity and other metrics for measurement.

Expected Role and Responsibilities of Monitoring Partner

The selected organization is expected to have the capacity to undertake the following listed activities:

- Operationalise the programme's M&E framework by developing all tools, guidance notes and reporting templates for monitoring
- Collecting, collating and presenting all programme data to PMU.
- Build capacity of all downstream, provincial and consortium partners on Aawaz II monitoring mechanism, requirements and reporting.
- Support the MEL lead at the PMU for data analysis for annual reviews.
- Support MEL lead for preparing donor reports.
- Monitoring programme activities in the field, against set criteria and indicators and collecting key data through observation and verifying partner reported data.
- Carrying out spots checks, on the basis and field visits in target areas of KP and Punjab as per agreed sample with ME Lead at PMU.
- Develop and operationalise the programme Performance Monitoring Framework in consultation with the MEL Lead.
- Collect data for Aawaz II annual KAP and perception surveys
- Train and mobilize a field team (in each intervention district) for regular, all year round, monitoring of activities and timely reporting to PMU. Team should have qualitative data collection and quantitative data collection capacity and be able to conduct observations, qualitative assessments etc.
- Undertake special case monitoring: investigating an intended or un-intended outcome of interest.
- Develop, manage and maintain an online data portal/ management information system (MIS) for ensuring smooth functioning, trouble shooting, accurate data cataloguing and maintaining high standards of data privacy and security.

- Provide technical IT expertise and digital solutions for undertaking effective and efficient third-party verification/ monitoring.
- Coordinate with and provide support to all partners for MIS related matters.
- Conduct data cleaning, coding, analysis and reporting whilst ensuring that all verified data reported to British Council is accurate, and authentic.
- Development of customised and efficient reporting modules on MIS, in coordination with MEL Lead, including setting up an Indicator tracking sheet (ITS) to track progress against LFA milestones.
- Support development, implementation and analysis of identified assessments (rapid vulnerability, district mapping etc.) and review reports.
- Compile lessons learned and case studies.
- Provide continuous support and technical expertise for developing new and/or enhancing M&E tools, means of verifications, designing samples, and a monitoring methodology.
- Reporting true and authentic, third-party verified data to donor and share evidence-based results/communication.
- Ensure programme methodology/standard operating procedures/ benchmarks are followed.
- Undertake all activities whilst adhering to British Council's data privacy / confidentiality clause and British Council's policies. See: <https://www.britishcouncil.org/about-us/how-we-work/policies/information-security-privacy>
- Maintain the programme and financial record as per the agreement.

Expression of Interest (EOI) Submission- Round 1

Interested organizations are requested to share the following documents and details in Round 1 where the selection will be made on suitability, organizational profile and past experience of managing similar partnerships.

Complete EOI Application form along with listed documents in the application form:

- Company profile, including relevant experience, area of expertise and overall capability
- Company setup in terms of equipment & services along with daily capacity. Demonstrate capability to execute different kind M&E activities such as: tool development, data and portal management, sampling and analysis techniques, field monitoring/physical verification across listed districts of KP and Punjab,
- Proposed M&E/digital mechanism to achieve Aawaz II monitoring and verification goals. Including ability to plan to conduct verification and data collection drives (qualitative and quantitative) in the rural and remote areas of districts(Total 45 districts in KP and Punjab)
- Past relevant experience details of at least three similar activities undertaken in the past five years. Details of online platforms utilized for data collections, reporting and collation. Organizations ability to host this digital platform, and available software and existing systems.
- List atleast three relevant past experiences, their timelines and approximately managed budgets
- Listing the organizations unique capabilities and value addition that will enable them to undertake this work for Aawaz II.
- Potential challenges and mitigation strategies
- CVs of key experts (max 2 pages each). At a minimum two CVs to be shared
- No Objection Certification (NOC)/Permission from Government of Pakistan to undertake data collection, field verification drives and research activities across Pakistan
- Attach an organisation chart, audited financial statements with management letter for two years.
- List of clients and their feedback
- Disclosure of partner companies

Minimum application requirements:

- Can be for profit or not for profit
- At least eight years of experience in relevant field
- At least worked on 3 large scale projects as Monitoring/ Digital Solutions partner/contractor
- Ability to provide digital/ tech solution alongside ability to conduct (either by self or other party) field monitoring across Pakistan.
- Applicant to have relevant registration status within Pakistan
- Applicant to have Government of Pakistan permission/ NOC from competent authorities to collect data and conduct verification drives across Pakistan

Shortlisted organizations after Round 1 submissions will be invited for a presentation where further programme details, including a M&E framework and SoW will be shared and queries will be answered. These organizations will then be expected to formulate a final/ definite M&E solution for Aawaz II and submit a final, detailed proposal along with required documentation.

Key dates and deadlines:

- **Round 1 Publication of EoI : February 22, 2020**
- **Date of Submission Round 1: March 3, 2020**
- **Deadline for raising queries for Round 1: February 26, 2020 by 5 PM PST**

Shortlisted organisations will be informed by March 6, 2020 and provided details on the presentation meeting etc.

Submission Details:

Please submit your completed application forms and organisational profiles by **11PM PST on March 3, 2020** to be considered for this partnership.

Email address for submissions and queries: aawaz.britishcouncil@gmail.com